

## SEO Consultant Specialist Launches SEO Training in Pakistan and Dubai

*By SEO Consultant Specialist*

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*An emerging Search Engine Optimization (SEO) specialist from Pakistan provides SEO Training, which can help businesses and individuals benefit from the technology and in turn increase, their Revenue over Investment (ROI).*

SEO Consultant Specialist has recently launched a Search Engine Optimization, SEO training program that would help groom people starting out in SEO in the South Asian region and in Dubai. The company, headed by Mr Abdul Hayi Mansoor, aims to provide a training program that would be customized according to the respective trainees' needs.

Since the launch of the SEO Training Program, several Junior SEOs, Content Writers and Small Business Owners have been successfully completed the program. Currently providing on-site and offline training sessions, the company soon will be launching an online training program. SEO Consultant Specialist has in-depth knowledge of all the major search engines and their ranking criteria. As such, the training program, which can be customized, serves to benefit anyone interested in this field. The training that the company provides includes an extensive range of SEO and SEM topics from the basic concepts like writing meta data, site design and structure, linkbuilding through to advanced topics like blogging, social media marketing etc.

Mr. Mansoor, whose company is based in Lahore, Pakistan is well regarded for his expertise in SEO consultancy and he is pioneer of SEO and SEM industry in Pakistan. Mr Mansoor holds a Masters degree in Computer Science and has served in the role of an online market researcher as well. As such, he is well aware of the importance of being fully equipped in SEO and believes that SEO is vital to sustain any online business in the competitive Internet world today. He also believes that since SEO is a thriving industry, especially in Pakistan, job opportunities abound for interested people. "The SEO Industry is a growing industry in Pakistan and there are lot of job opportunities in this field. The growth in this industry will open the door for many other jobs like content writers, link builders and data entry personnel. They can get good jobs by getting initial training and hence reduce the unemployment in the region," says Mr Mansoor.

Mr Mansoor's company believes in helping websites survive and succeed in the era of e-marketing. SEO Consultant has worked for clients form around the world including USA, Canada, Australia, Finland and even Italy along with Dubai and Pakistan. The company is known for its skills dedication and its timely delivery. Besides training, SEO Consultant also provides SEO packages for companies needing consultancy. Mr. Mansoor can be contacted through visiting the SEOCS website. Suggest you give the website address here

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Email	<a href="#">Click to email author</a>
Website	<a href="http://www.seo-consultant-specialist.com/">http://www.seo-consultant-specialist.com/</a>
Phone	923454737489
Address	Ahmad Block New Garden Town
Zip	54600
Country	Pakistan