

## **Low Book Sales® announces Layton, Utah location to open during first quarter of 2008**

*By Low Book Sales*

*Dated: Mar 13, 2008*

*Low Book Sales® continues to expand throughout the state of Utah with a new location opening up soon in Layton.*

Low Book Sales® (<http://lowbooksales.com>), the largest independent car dealer in Utah, announced its plans today to open a new dealership in Layton, Utah. The initial launch, slated for January of 2008, will consist of a modular building with a grander facility to be completed sometime during 2009.

Low Book Sales can be considered among the fastest growing businesses in the state of Utah. After launching the initial location in the heart of Salt Lake City during the summer of 1996, then the Lindon location during July of 2005, followed shortly thereafter by the Ogden location in March of 2006, they are now ready for location #4. "We feel that the Layton area is growing quickly," says David Nielson, President & CEO of Low Book Sales, "and are excited to build more relationships with residents in that area."

The new Low Book Sales dealership will find its home at 1650 North on Layton's busy Main Street. Will nearly 5 acres of property in their site plan, Low Book Sales will certainly have enough room to grow.

Due to its reputation, Low Book Sales didn't have a problem getting a warm welcome from the Layton City Planning & Zoning Commission. Previous tenants of the property were known for serious eyesores such as neon palm trees and dozens of trailers in disrepair. Nielson has promised the commission a classy and lucrative addition to their city, and if the Lindon facility is any indicator, then that promise should hold true.

### **About Low Book Sales**

Low Book Sales® is the largest independent car dealer in Utah with locations in Lindon City of Utah County, Salt Lake City of Salt Lake County, Ogden City of Weber County, and Layton City of Davis County. (<http://lowbooksales.com>) Low Book Sales was established over 11 years ago, and is known for catchy jingles, and phrases such as "Apply Today • Drive Away," "A Better Way To Buy A Car," and "Building Customers For Life." The Low Book Sales Foundation donates \$50.00 from every vehicle sold to charitable causes. Recent donations have gone to help victims of Hurricane Katrina, patients of Primary Children's Medical Center, victims of drunk driving accidents, The Festival of Trees, and other good causes. You can read more about these donations at <http://.lbsfoundation.com>.

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