

Low Book Sales executive inspires employees to Sub for Santa

Low Book Sales gives big to charity during the holiday 2007 season.

March 13, 2008 - [PRLog](http://prlog.org) -- Employees of Low Book Sales® (<http://lowbooksales.com>), the largest independent car dealer in Utah, learned the joy of giving this holiday season. A family of six enjoyed a very merry Christmas thanks to the efforts of a few loving employees, and donations from many more.

It all began when Stephanie Sorrells, Office Manager of Low Book Sales Lindon was trying to decide what to get the CEO for Christmas. Based on his previous charitable contributions, she decided to donate as a Sub For Santa in his name.

This idea took flight, and soon Stephanie had collected thousands of dollars from her colleagues. She then contacted the local chapter of Sub For Santa in Utah County, who matched her up with the perfect family.

Ruiz and Mirna Salvador had given birth to quadruplets only three years prior, and were having difficulty making Christmas happen.

But happen it did, and in a very big way. Stephanie went out shopping for the family, and was able to produce: four to five outfits per child, new bicycles, and dozens of miscellaneous toys. Mom and dad were not left out, and received new coats, robes, movie tickets, a gift card to The Olive Garden®, and several hundred dollars for groceries.

“The parents had tears in the corners of their eyes when we showed up,” she recalls, “and the children were in shock and awe as four of us brought in load after load of gifts.” The family expressed their joy aloud in their native Spanish tongue. Although not a Spanish speaker, Stephanie could feel the universal warmth as the family room filled from wall to wall with gifts.

“I will never forget what Dave said to me when we dropped the gifts off,” she reflects with sincerity, “It feels good to give, doesn’t it?”

You can reach the Utah Chapter for Sub For Santa at (801)356-6300 or on the web at

<http://www.unitedwayuc.org/subforsanta>.

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About Low Book Sales

Low Book Sales® is the largest independent car dealer in Utah with locations in Lindon City of Utah County, Salt Lake City of Salt Lake County, Ogden City of Weber County, and Layton City of Davis County. (www.lowbooksales.com) Low Book Sales was established over 11 years ago, and is known for catchy jingles, and phrases such as “Apply Today • Drive Away,” “A Better Way To Buy A Car,” and “Building Customers For Life.” The Low Book Sales Foundation donates \$50.00 from every vehicle sold to charitable causes. Recent donations have gone to help victims of Hurricane Katrina, patients of Primary Children’s Medical Center, victims of drunk driving accidents, The Festival of Trees, and other good causes. You can read more about these donations at www.lbsfoundation.com.

Website: lowbooksales.com

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