Boost Your Traffic And Page Rank With These Free Tips

I am sure that most people who have a website are looking for an increase in traffic and a higher page rank. This article will give you free tips on how to do both.

March 9, 2008 - *PRLog* -- Pay per click is a form of paid advertising. Programs such as adwords from the search engine Google allow you to place an advert on the right hand side of their search results. If you are willing to pay a large amount of money per click you may even be placed above the normal search results. It is important to remember not to spend more on the adverts than you are likely to recive in income.

Paid text adverts

Paid text adverts is another of way of gaining visitors to your website and it also could increase your page rank. If the advert is on a high ranking page, this may well on its own lead you to moving up a level in your page rank. If the page has a large number of traffic, this could also be traffic directed to your website.

Writing articles

Writing articles like the one you are reading is another way of gaining traffic and a higher page rank. People reading the articles are potential visitors to your website. Other webmasters are able to use the articles on their websites which creates you a one way backward link. Google are more likely to increase your page rank if you have a large number of backward links, especially one way links.

Link exchange program

As I have just mentioned it is important to build up the number of backward links your website has. Joining a link exchange program such as linkmetro helps you to do this.

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