

Fat Joe does FrostShot photo shoot.

Grammy nominated artist Fat Joe, shot his new music video "I won't tell" at FrostShot mansion. He also took the time to endorse FrostShot on B.E.T all access and do a with the Frozen liquor shot.

March 7, 2008 - [PRLog](#) -- Grammy nominated artist Fat Joe, shot his new music video "I won't tell" at FrostShot mansion. He also took the time to endorse FrostShot on B.E.T all access and do a with the Frozen liquor shot.

Fat Joe took the time to try the product and took some promotional pictures with the Frostshot. FrostShot, the frozen liquor shot will also be featured in B.E.T's All Access of the video.

"Once again we have formed an alliance with a great entertainer. We look forward to a long lasting relationship with Fat Joe and FrostShot." added Marketing director Jay Voigt.

FrostShot has been the number one selling Frozen liquor shot in the world. The company has long standing with entertainment artist where in the future will add to it's flavor line with specialty flavors made for it's entertainers.

Look for FrostShot in the All Access of "I won't tell" on B.E.T.
<http://www.bet.com/onblast/?chan=3&id=1446&sub=4&itype=v>

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FrostShot is a prepackaged frozen alcoholic shot which offers a novel appeal, which can be categorized in a class of its own. Being the first on the market with such a product, FrostShot has very limited competition which will allow it to conquer its target market. Customers can pick from FrostShot's six unique flavors ranging from cherry to passion fruit. FrostShot can be purchased from one of the FrostShot girls carrying our one of a kind coolers in the clubs or at your local liquor store where it can be purchased frozen or in its liquid state. Having FrostShot glow under a black light will also catch the eye of the consumer tempting them to purchase and try FrostShot. FrostShot is manufactured in Medellin, Colombia, which allows the company to have extremely low overhead cost. The company will launch FrostShot in Miami Metropolitan area due to the high volume of night clubs and bars.

Website: froshot.com

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