

Metro Atlanta Chapter of Home Stagers Unite to Network and Educate

The Metro Atlanta Chapter of the American Society of Home Stagers and Re-designers (ASHSR) is scheduled to meet on Tuesday, March 12, 2008 for the monthly chapter meeting at Brook Furniture Rental Showroom in Norcross, GA.

March 6, 2008 - [PRLog](#) -- ASHSR is nationwide organization that is uniting home stagers on local level with an effort to further develop the home staging industry through development, education and networking. The Metro Atlanta Chapter, established in December 2007, is still in the early stages of growth and development, however, has plans to reach out to both area real estate professionals and area homeowners with the intentions of educating about the benefits of home staging to both parties. The Metro Atlanta chapter has members strategically located throughout the Atlanta area.

Members include:

Annette Burnett of Sellers Advantage Home Staging; John's Creek Area

“As a result of numerous relocations, I understand first-hand how frustrating it can be to live in a home that is on the market, waiting for the right buyer to come along and also how difficult it can be to find just the right house to make a home for our family. I started my home staging business because I am passionate about helping to connect buyers and sellers through my talent for revealing the often-times hidden potential of a home and showcasing it to its best advantage to draw buyers in. Sellers Advantage Home Staging transformations leave a beautiful and lasting impression on buyers.”

Sellers Advantage Home Staging
www.SellersAdvantageHomeStaging.com
sellersadvantage@bellsouth.net
770-622-7030

Jennifer Lybeer and Jeanne Nolan of Creative Staging; Suwannee Area

“At Creative Staging, accentuating and enhancing a home's best selling features is what we do best. Co-owners, Jennifer Lybeer and Jeanne Nolan, are passionate about staging because it allows us to help people move forward. As a team, we feel we bring a wide variety of skills and expertise to the table, and our love for what we do shows in the quality of staging services we provide. Our signature Welcome Home Philosophy transforms a house into a home that buyers will remember and want to call their own.”

Creative Staging, Inc.
678.467.8944
jeanne@creativestaging.net
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Nan Johnston of Southern Staging and Re-design; Newnan Area

“Nan Johnston of Southern Staging & Redesign, located in Newnan, Ga. just 30 minutes south of Atlanta. I have a 20 plus year background in the real estate industry and have been successfully staging personal and family homes during that time. Those skills were officially put into a business, late summer of 2007. It's my way of having my "finger on the pulse of the real estate business" without actually listing and selling property. Southern Staging & Redesign services the Newnan and surrounding areas.”

Southern Staging & Redesign

www.southern-staging.com

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770-251-0608

Abby Reilly of ALR Home Staging and Showcasing; Woodstock Area

“With a background in retail merchandising, I have been trained to see things from a customer’s perspective. This is an important skill as a home stager because most homeowners do not have the ability to see their home objectively as they are emotionally connected to the house and their belongings within it.

I provide my clients with the objective information to transform their home into a buyers dream house by highlighting the key selling features of the house while creating functional and enticing living spaces that is most attractive to the target home buyers.”

ALR Home Staging and Showcasing LLC

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Heidi Straughan of Heidi’s Home Staging; Duluth Area

“My love for starting Heidi's Home Staging is to design and decorate ones home to make it every buyer’s desire. My passion and specialty is renovations. The love I have for making a house a "home" is a desire I have always felt. I like to transform your house to make you feel "warm and cozy". ”

Heidi’s Home Staging

www.heidishomestaging.com

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770.367.0508

Melanie McGann and Whitney Newton of Stage To Amaze; Mableton Area

“Stage To Amaze Co-owners Melanie McGann and Whitney Newton use their marketing and merchandising talents to accentuate the best features of a home using proven decorating techniques that leave lasting impressions. “Our primary goal is to take the worry off of the minds of the homeowners by creatively transforming their home into a buyers’ dream home.” Stage To Amaze has been successfully showcasing homes, model homes and vacant homes since early 2007.”

Stage To Amaze, LLC

www.stagetoamaze.com

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whitney@stagetoamaze.com (770-500-8832)

Annette Lomenick and Cheryl Simmons of Premiere Home Staging and Decorating; Roswell, North Fulton/Forsyth County Area.

“With over 30+ years of real estate and interior decorating experience, Premiere Home Staging and Decorating co-owners Annette Lomenick and Cheryl Simmons are passionate about providing the client a wide range of services. Having staged and decorated homes for friends and family, as well as having personally bought a home out of foreclosure and completely remodeled it room by room, we have

experience in all areas of staging, decorating and redesign. Our philosophy is to operate by the Golden Rule and to “be the best of the best”, always providing our services to our client’s personal satisfaction.”

Premiere Home Staging and Decorating

Website coming soon!

Annette Lomenick – annette1004@bellsouth.net – 404-831-1919

Cheryl Simmons – chersimmons1@aol.com – 404-272-6113

The Metro Atlanta ASHSR chapter is looking to partner with businesses within the home industry to host monthly meetings to educate members on their services/product. If you are interested in hosting a meeting, please contact Abby Reilly. For more information, visit ASHSR to find out more about the organization and the members, or contact a member today. Membership to the Metro Atlanta chapter is open to all home stagers regardless of training background. Visit ASHSR for the link to join!

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About ALR Home Staging and Showcasing: Abby Reilly is owner and operator of the full service home staging company, providing services throughout Atlanta. Abby is a certified HSR home stager and is a current member/chapter president for the Metro Atlanta chapter of ASHSR.

Website: www.alrhomestaging.com

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Industry	Home , Real Estate , Services
Tags	Ashsr , Home Stager , Home Staging , Home Staging Service , Atlanta Home Staging , Atlanta Home Stager
Link	https://prlog.org/10055307



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