

Popular Women's Magazine Inspires Thousands of Entrepreneurs

By EEW MAGAZINE

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Empowering Everyday Women Features Life Coach Valorie Burton

Empowering Everyday Women Online Magazine, the #1 Online Magazine for African American Christian women is inspiring thousands of women entrepreneurs. Its anticipated Annual Top 10 List of Women to Watch was unveiled to its 250,000 subscribers on Monday, March 3, 2008. The list can be found at www.eewmagazine.com/Business. Author and Life Coach Valorie Burton is #1 on the list.

"We want to motivate African American women to go after their dreams vigorously," says Dianna Hobbs, Founder and Editor-In-Chief of the magazine. "There are many notable black women in business who are worthy of our recognition and support." The list was chosen from more than 1,000 women. Nominations were sent from across the US and chosen by a panel of Executives from EEW Magazine's Nominations Committee.

"Initially, the choice was tough. But after we narrowed it down to a few hundred, we had a better idea of what exactly we were looking for," explains Rhonda Washington, Chair of the Committee. EEW Magazine has a predominantly African American reader base, and entrepreneurs selected were required to be representative of that demographic.

The top choice, Valorie Burton, was selected for her innovative strides in coaching, excellence in published works, and public speaking. Organizations such as American Airlines, Toyota, O, The Oprah Magazine and Ohio University have hired Burton as a speaker. She has also spoken at events for some of the nation's largest churches, including The Potter's House (Dallas), Lakewood Church (Houston), and New Birth (Atlanta).

Burton is also a frequent media contributor and has engaged in hundreds of interviews with media such as CNN, ABC Radio, The 700 Club, Focus on the Family, Psychology Today, InStyle Magazine, Self, Essence, and the Los Angeles Times.

Burton's new book, *How Did I Get So Busy? The 28-day Plan to Free Your Time, Reclaim Your Schedule, and Reconnect with What Matters Most*, comes on the heels of the highly successful release of *Why Not You? 28 Days to Authentic Confidence*. (Random House) *How Did I Get So Busy?* is currently being offered as a free gift to 10 women who will be selected from a group of participants in EEW Magazine's "Watch to Win" contest on www.eewmagazine.com. Contest rules and details can be found on the site.

For the full Top 10 list, log on to read the March issue of EEW Magazine.

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EEW Magazine is a Christian alternative to secular lifestyle magazine covering news, reviews, business, love and relationships, health and fitness, inspiration, and various other topics of interest to its large reader base. Revenue is generated from advertisers and a subscription fee has not currently been assessed for its readers. Empowering Everyday Women Online Magazine is a new media property that falls under the umbrella of Hobbs Ministries, an international Christian copywriting and ghostwriting firm. It is a division of Training for Reigning Inc. The privately held corporation is headquartered in Wilmington, DE.

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