

BLACKiTV.com uses Social Media and Video File Sharing to Save & Preserve Black History and Culture

This is an ambitious project to build a collaborative multimedia history repository that will preserve, create and make available on-demand over 2 million Africa American stories, history facts, individual profiles to every person on the planet.

Feb. 20, 2008 - [PRLog](#) -- Black Interactive TV (<http://www.BlackiTV.com>) launched its free social media video file-sharing channel, The African American Digital Library (A.A.D.L.) on February 18, 2008 to coincide with Black History Month. This is an ambitious project to build a collaborative multimedia history repository that over the next three years will preserve, create and make universally available over 2 million Africa American stories, history facts, individual profiles to every person on the planet.

The A.A.D.L. is designed to connect with Black students and consumers of all ages by celebrating Black history every day of the year. The A.A.D.L. will feature video profiles, interviews and new stories on famous and everyday African Americans who have contributed to the growth and culture of America.

“We believe that all African Americans are history makers, because every life, every contribution, and every personal story is important. Relevance and impact, not just fame or celebrity, will measure true African-American history”, said Leon Burnette, Founder and CEO of Black Interactive TV.

“This online library will give future generations of children and adults access to the voices, faces and stories of those who have made true Black history in America.... FOREVER”

As part of the plan to help collect capture and save Black history and culture, dozens of Historically Black Colleges and Universities have agreed to become content partners on the A.A.D.L. Black Interactive TV will give each the tools to capture, collect and share HBCU history, stories, accomplishments, events and creativity with the world. They will also be able to capture and create Black history in minutes or hours, not weeks, months or years as it is with newspapers, or printed encyclopedias.

BLACK INTERACTIVE TV NETWORK HIGHLIGHTS

Content Features

BlackiTV.com’s staff provides visitors with hard to find classic entertainment and history content that will tell the world about the African American Diaspora. Original documentaries, news stories, and spotlight interviews will be uploaded daily.

Among the many stories that have already been added are “Brown Sugar” The Story of Black Women Entertainers, Bill Cosby’s Black History: Lost, Stolen or Strayed, profiles and exclusive footage on history makers like Langston Hughes, Earth Wind and Fire, Marvin Gaye, Stokley Carmichael, Oprah Winfrey, Will Smith, Whitney Houston and Janet Jackson are among the featured stories.

“I Am” Black History Video Tour

In order to prevent exclusion from the A.A.D.L., Black Interactive TV will embark on a three-year, 100 +city video interview tour to make sure those without video equipment, computers, training or Internet resources are not left out of this Black History Library. This tour will begin in Alabama in April 2008.

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About Black Interactive TV

Founded in 2007, Black Interactive TV (<http://www.blackitv.com> / www.blackeyetv.com) is an online video broadcast network optimized to become the premier online video sharing and social media site in the world for African Americans of all ages. Black Interactive TV is committed to delivering compelling video content that informs, educates, entertains, provides varying black perspectives and information relevant to Black culture and history in America.

Website: www.BlackiTV.com

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