

Announcing Over One Million Views of Cullen's Abc's Free Child Education Videos

By Cullen's Abc's

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Cullen's Abc's primary goal is producing short child education videos for children to watch interactively with adults, and activity idea videos for adults to watch and then do offline with children. In addition, globally the videos are being use creativity in other ways. The activity idea videos are also being used by older children who can complete the activities on their own. All the videos are being used by children and adults to learn and teach English as a second language, and the most inspiring use is being reported by caregivers of autistic children who are using the videos with these special children.

"It is wonderful to read the daily comments from around the world," states Cullen Wood, the founder of Cullen's Abc's. "And how amazing it is, that the Internet has let me successfully share and imaginatively touch so many lives. I am so fortunate to receive so many positive messages from our viewers."

"Hi, I'm Spain and I'm studying English Philology at the University (this is my first year)," comments YouTube user Aidit88. "I want to thank you for these videos because I'm also teaching English to my little neighbor (she is 6). I'm also learning a lot!!! You are amazing, children love you (I read the comments) I wish you the best!! Thank you!"

"I just wanted to say that your videos really rock," replies YouTube user GraceMarie83. "I am a Nanny and I watch 4 kids: a 2-month old, 2-year old, 7-year old and a 13-year old. Well, they all love your music videos; the 2-year old sings right along with you every time. Also, the older kids love the crafts. Thank so much for all your videos."

Key strategies that have contributed to the success of Cullen's Abc's:

- * Developing Child Education Shows with the YouTube Playlist Feature

(http://www.youtube.com/view_play_list?p=9D8E55B26EB5EFE9)

- * Collaborating with Dr. Stephen Keller to create child dental health preschool videos

(http://www.youtube.com/view_play_list?p=368C087308226743)

- * Utilizing TubeMogul to post preschool videos to multiple video site-sharing sites in one click.

- * Implementing video search engine optimization techniques, so videos are easier to find.

Cullen's Abc's videos are designed for those involved with young children — parents, grandparents, family, friends, babysitters, homeschoolers, daycare providers and teachers. The video categories include art and craft ideas, lesson tunes, child education shows, rhymes, songs, activity ideas, new words, interactive book readings, as well as book reviews with tips for grown ups. All videos and activity ideas stimulate young children's development at home and in the classroom. In addition, all the activities are designed to be completed inexpensively with common items from around the house. While the videos are entertaining, they are intended to develop young children 's attention, spatial ordering, memory, higher order cognition, language, and gross and fine motor skills. It is highly recommended that adults interact with young children while they watch the videos.

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Cullen's Abc's is pioneering the use of online video to distribute free child educational videos. There are videos for children to watch interactively with adults, and videos specifically for adults to watch for activity ideas. All videos and activity ideas stimulate young children's development at home and in the classroom. Cullen's Abc's has produced hundreds of educational and entertaining videos for young children and adults involved with young children. The videos have been viewed over a million times, and the most popular videos and songs are available for purchase in DVD and CD format for offline viewing. Cullen's Abc's is the creation of Cullen Wood, who has been working with young children since 1994. She currently is a Preschool Teacher at St. Timothy's Lutheran School in San Jose, California. Cullen has also authored the article titled: "How to Select the Best Preschool for Your Child" – Inside Tips from a Preschool Teacher.

Category	Entertainment, Home, Education
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