

New Website Promotes Half-off Savings on Designer Kidswear to SAVE-and-PAY for College

By Robert Walsh Enterprises

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Buy top-quality designer kidswear at half-off prices for your infants, toddlers, children of all ages –365 days a year. Learn the Secrets how to find \$1,000s to SAVE-and-PAY for COLLEGE. Sign-up for our Free & Informative Bargain Kids Newsletter

Robert Walsh Enterprises launches their first website: <http://robertwalshkidsclothing.com>. This website is a family-friendly site that offers designer kidswear at half-off, and educates families where and how to save money to invest in a college education fund.

As a family-friendly website that believes in the value of college education as the cornerstone of success <http://robertwalshkidsclothing.com> journeys on each page with the family as they watch a newborn infant grow through the stages and ages of development from infant to teenager. On each page in addition to offering a wide variety of bargain-priced designer kidswear for each age group, we provide helpful insights and tips. These insights include:

- how and where families can save money by purchasing bargain priced kidswear
- additional opportunities to save monies
- new potential resources for additional income
- educational support for learning skills per age group
- helpful tips for parents to teach and play with their children for educational purposes
- Safety and health tips per age groups

Robertwalshkidsclothing .com has found an avenue to provide huge savings for families when it comes to the cost of purchasing kidswear for their child(ren). These are designer named top-quality kidswear for all ages, from infants to teenagers. We have a wide-variety of popular styles of kidswear that sell for half-off or less than local retail stores.

Robert Walsh Kids Clothing begins by suggesting that the “savings” created through the purchase of these top-quality designer kidswear can be allocated to a College Education Fund. In connecting the two concepts: saving money on kidswear and investing in a college education fund, we attempt to bring into parents’ consciousness that an investment plan for a college education can be a reality. With their first purchase of designer infant kidswear at half-off prices, those savings can become the first deposit for their child’s college education.

As big believers in a College Education for all children Robert Walsh Kids Clothing on their website doesn’t just promote “saving money” through the purchase of kidswear at half-off prices. We want to educate families, and demonstrate to them through our “BE SMART...SHOP SMART...Shopping Tips” additional ways to save so they can continue to make deposits into that College Fund for their child. We start with the statement (and Rule #1) “never pay full-price”. Many families obviously do not use the manufacturer’s money coupons offered free in their Sunday edition of their local newspaper (according to studies a large percentage of over the \$300 million worth of coupons go unused each year). These new resources of monies brought about by following Rule #1 can teach the family that they can reduce their spending from 30% to 70%; and reallocate these monies into other areas of their family life, and earmark some of those dollars as Free-College-Money Funds.

Throughout our website we will have “Sweepstakes-Alerts” which provide families the opportunity with one click to enter and “WIN” sweepstakes. These sweepstakes offer cash prizes, educational scholarships

or educational college fund, merchandise (year's supply of diapers, for example). Again, we attempt to provide families additional revenue or savings that gives them more opportunities to contribute to their Save-for-College Plan.

As an educational component the website also addresses the educational enhancements for the individual child that can assist him/her in gaining an edge over his/her peers with the different products and programs that are being promoted, such as educational toys that help foster a child's creativity and interest in learning and reading, or the introduction of a second language program at an early age.

Challenging the parents early on, not only to plan for their child's education, but to become a part of their child's educational journey; they become more educated themselves, and learn to feel better about their child, their family, their child's future, their finances, and most importantly, themselves. Their attitudes toward money and "saving money" change the more they create new wealth and savings. They feel that they are gaining some control with their financial life; and it becomes a game and challenge... "How much did I save...or earn?" ...instead of a burden or fear of the cost of a college education.

As a family-friendly website, Robert Walsh Kids Clothing is very much aware of the importance of the stay-at-home parent. It is important to us to offer the stay-at-home parent support by sharing articles, suggestions, and educational tools to promote their child's learning in order to give their child an edge up in their skills for their age group and future schooling.

Robertwalshkidsclothing.com is proud to be the first website on the internet that directly connects savings on designer kidswear at half-off prices and saving for a college education. We at <http://robertwalshkidsclothing.com> want to give families a bright hopeful future.

Category	Internet, Consumer, Fashion
Tags	designer kidswear at half-off prices, infant toddler kidswear, teen kidswear, save-and-pay for college, half-off, bargain
Email	Click to email author
Website	http://robertwalshkidsclothing.com
Phone	1-708-771-2134
City/Town	Forest Park
State/Province	Illinois
Country	United States