

Market America's Loren and James Ridinger Featured in February Issue of International Yachtsman

By Market America

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Husband and wife team of Market America featured in popular yachting magazine

GREENSBORO, N.C. – On newsstands now in the February issue of International Yachtsman is a 4-page feature about Loren and James Ridinger, senior vice-president and president and CEO of Market America respectively. Featured in their Notable Yachtsman section, JR and Loren are acknowledged in the article as one of the most recognized yachting couples in the world.

The article details the journey of Loren and James Ridinger from Market America's humble beginnings in an 800-square-foot apartment office to a \$560 million company that is fast becoming one of the top e-commerce corporations in the world. Loren and James Ridinger explain in the article their love of boating and how they went from their first vessel, a 27-foot Carver, to Utopia III, A 150-foot Trinity yacht.

ABOUT MARKET AMERICA, INC.

Market America is a product brokerage and Internet marketing company that specializes in One-One-Marketing. With more than three million customers and 160,000 Distributors worldwide, the company has generated over \$2.4 billion in accumulated retail sales. Headquartered in Greensboro, NC – the company was founded by James Ridinger in 1992 and employs over 500 people globally with international operations in the United States, Canada, Taiwan, Hong Kong and Australia. Through its revolutionary One-to-One Marketing concept, Market America combines the Internet with the power of people – creating the ultimate online shopping destination. More information is available at www.marketamerica.com.

Category	Business
Tags	market america, james ridinger, loren ridinger, e-commerce, boating, yachting
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