

New Recommendation Engine Improves Search Results On Internet

By *inSuggest*

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- inSuggest makes online life easier with advanced recommendation technology. Today, the service Web inSuggest is being launched. It helps people find the right things on Internet.

Today, the service Web inSuggest is being launched. It helps people find the right things on Internet. Traditional search engines, such as Google and Yahoo, does only present things that the users know they are looking for, while inSuggest gives recommendations that the users did NOT know they were looking for.

“Ordinary search engines do have limitations. Personal recommendations will be a more important way of consuming content on the web, when the amount of online content is growing”, says Dennis Gustafsson, founder of inSuggest.

Web inSuggest is available on <http://web.insuggest.com>

inSuggest is a recommendation engine, and works in the same way as when rumors are spreading in social networks. The engine is developed in-house and by telling what you like, inSuggest matches the results with recommendations from people with similar taste. There are possibilities to perform searches, but the core of inSuggest is the recommendation technology.

Web inSuggest is the second implementation from inSuggest, after the ‘Image inSuggest’, which is giving recommendations on Flickr images. Both services are available on <http://www.insuggest.com>

For more information, contact inSuggest by e-mail [info\(at\)insuggest.com](mailto:info(at)insuggest.com) or phone: +46-317-809-598.

Founder’s biography: Dennis Gustafsson, M.Sc in Media Technology and Engineering. Last year, he was selected as ”Engineer hero”, by Sveriges Ingenjörer (The Swedish Association of Graduate Engineers). Dennis has also founded Meqon Research, which is a company that provides services for making object movements in computer games more realistic

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