

netlinkblue joins Electronics and Computer Software Export Promotion Council (ESC)

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Jan. 21, 2008 - [PRLog](#) -- netlinkblue is proud to announce that its membership in India's largest electronics and IT export facilitation organization, Electronics and Computer Software Export Promotion Council (ESC) (<http://www.escindia.in>). netlink's association with ESC adds trust and credibility to its efforts in providing quality IT services to its International clients who want to export software solutions. ESC mainly represents Information Communication Technology (ICT) industry. As a representative organ of Corporate India, ESC is considered the principal voice of Indian ICT industry both with the policy makers and the international business community. It articulates the genuine, legitimate needs and interests of its member ICT exporters.

ESC is sponsored by the Government of India and is India's apex institution to promote export of Electronics Hardware & Telecom, Information Technology, Computer Software and Services, ITes/BPOs. In an industry where the degree of technological obsolescence is very high, ESC is striving hard to elevate India's position in the international trading arena of the Electronic and Computer Software. ESC has built a strong membership base of over 2300 manufacturers and exporters across the country, covering the entire gamut of Electronics and Software Industry in several ICT sub sectors including Computer Software/Services/Electronics Hardware.

Ever since its inception in 1989 with an export performance of US\$ 200 million, ESC has successfully steered the direction of India's Electronics and Software Exports to achieve the export volumes of over US \$ 36.64 billion during 2006-07. Under the aegis of the Council, the IT services exports have reached to over 200 countries across the world establishing the hallmark of India's quality and competitiveness. ESC has extensive network of counterpart organizations world over to leverage member companies export interests in these markets. Now, netlinkblue's association with ESC has widened the services and reach of netlinkblue, thereby ultimately benefiting netlinkblue's clients and customers in the long run.

About netlinkblue

netlinkblue is a leading consulting, technology and outsourcing services firm (<http://www.netlinkblue.com>), with a global presence spanning 12 countries, including sales and development centres across the world, netlinkblue's service offering comprises six business divisions, which individually provide its clients with world-class business solutions. These include:

netlink Interactive: <http://www.netlinkblue.com>

netlinkblue Interactive is the e-business division of netlink, which provides clients with high-end web and software solutions. Boasting of its long list of clients, netlink has had the privilege of building long-term relationships with some of the most respected companies in the world, including Emirates Airlines, Citibank, Emaar, National Bank of Dubai, Dubai World, Nokia, Timeout Dubai, Reckitt Benckiser, Zee, Salman Khan and Ritu Beri Designs amongst others.

netlink RFID: <http://www.rfid.in>

netlinkblue rfid™ is a leading supplier of EPC-compliant RFID systems that used for asset and human tracking using Radio Frequency technology. netlink delivers high performance, cost-effective RFID systems scalable to its customers' requirements.

netlink World: <http://outsourcing.netlinkblue.com>

This division has uniquely positioned the company within the outsourcing industry. netlink outsourcing's hands-on experience in developing and operating solutions span across the IT-enabled services sector, which include business process outsourcing, managed network services, network operations and maintenance, remote network management, customer care and back-office processing services.

netlink e-Manage: http://www.netlinkblue.com/services_blrm.asp

As brands are the most stable and sustainable assets in a business, netlink's clients benefit from its in-depth experience and knowledge in a number of industries and businesses. netlink e-Manage partners with clients to produce lucid communication campaigns that build on knowledge, research and industry insights.

Internet Heroes: <http://www.internetheroes.com>

Internet Heroes was founded as a computer and technology related solutions company to help its customers maximize their digital Investments at their home and office. Internet Heroes' computer support & repair services install, optimize, repair, and make technology simple so that the customers don't have to waste their time with manuals and heaps of cables. This service is currently available in Dubai, UAE.

netlink Infrastructure: http://www.netlinkblue.com/services_infrastructure.asp

Infrastructure is the enterprise solutions division of netlink which is a system integrator providing integrated enterprise networking solutions. To offer world-class services in a way to create a global customer base, netlink Infrastructure is empowering solutions through its strategic contingent of business partners, with a vision of a complete enterprise and a commitment to technological innovations.

Website: www.netlinkblue.com

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