

SimplyLCDTVs Launches Price Comparison Tool

Online LCD TV buyer's guide launches new LCD TV online price comparison tool for UK shoppers. All big brands are covered among the 1000+ LCD TVs that are featured.

Jan. 19, 2008 - [PRLog](#) -- The popular LCD TV online magazine SimplyLCDTVs.com has launched a price comparison tool to provide UK readers with best value information on the latest LCD TVs.

Simply LCD TVs LCD TV Price Checker (UK) contains a comprehensive listing of all the major LCD TV models from the leading online merchants such as Comet, Currys, Dixons and Empire Direct.

The URL is <http://www.simplylcdtvs.com/lcd-tv-price-checker/>

When a user searches for a particular make and model of LCD TV, the Price Checker displays a list of the best prices from across the UK web, saving time and money for the buyer.

The Price Checker works differently from sites like Kelkoo and Pricerunner in that SimplyLCDTVs.com does not make money each time a user clicks off to a merchant's site. Revenue is generated only if the user makes a purchase on the merchant's website.

Because of the way the comparison tool is designed, there is no artificial means of promoting one merchant over another – it is simply a case of the better the price, the higher up the list the LCD TV retailer is featured. That way the user can be assured that there is no bias involved and they really are being presented with the best deals.

The Simply LCD TV Price Checker contains around 1000 LCD TV models and features practically every brand on the market, from huge names like Sony and Toshiba to lesser known companies like Atec and Finlux.

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SimplyLCDTVs.com has been providing web users with impartial, free advice and information about LCD TVs since 2005. Originally starting as a blog, the site has now evolved into an online magazine and is ranked on page one of Google.com for the search term 'tv reviews'.

Website: www.simplylcdtvs.com/lcd-tv-price-checker/

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Source	SimplyLCDTVs
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