

## Free Classifieds Now Available on Search Engine, SpivO.com

By SpivO.com

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*The classifieds channel on SpivO Search is back online with a clean style and easies user features.*

The classifieds channel was originally launched in 2005 as a member based free classifieds channel. In an effort to increase users, SpivO has eliminated the need for membership in several of their channels. First, they allowed anonymous article submissions in SpivO Articles (<http://www.spivo.com/articles>) and now they allow non-membership classifieds submission.

SpivO (<http://www.spivo.com>) will prevent spammers from using the script by requiring an email verification process. Users familiar with SpivO Classified's previous model will more than likely notice the simplicity of the new system.

SpivO's Jack Thomas explains, "When we were looking for a solution for the classifieds channel, we were seeking a new simple design. Previously, we had categories and sub categories in colorful boxes and somewhat of a complicated user interface. The new SpivO Classifieds is simple, easy to read through, and easy to post an ad."

The primary focus of the search engine is to get as much content as possible. Therefore, they intend on keeping channels like SpivO Classifieds, SpivO Articles, and other channels dependant on user content free of charge. The increased profitability of the debt free search engine is a responsibility that falls in the hands of SpivO's managing company's (Adviatech Corp.) Vice President, Jason Bland.

Bland explains, "If someone is looking for something; be it a product, resource, video, or information, we want them to find it on SpivO. We're not interested in profiting from the users that fuel SpivO with content. We want a large, loyal user base that uses our targeted channels of interest. The way we attract that audience is by offering a large amount of content. So for now and into the far future, SpivO Classifieds will be a free service for buyers and sellers."

To learn more, visit <http://www.spivo.com/classifieds>.

Category	Business, Internet, Marketing
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