

## Roxwel And Indiesolo Team Up To Enhance User Experience

By *Blastro Networks*

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*Roxwel Taps Into IndieSolo's Niche Music Community By Adding Its Original Content To The Site*

AUSTIN, Texas -- Blastro Networks' music entertainment site Roxwel.com partners with the recently launched IndieSolo.com by offering the site a bi-weekly rotation of four artist commentaries, which showcase musicians not signed to a major label. These picture-in-picture commentaries feature a band critiquing its latest music video, giving fans the artist's perspective behind the video's creation. Roxwel's new page on IndieSolo adds a personal element to the in-depth profiles of emerging indie artists hosted daily on the site.

Understanding the thought process that goes into music video production allows fans the chance to get to know their favorite bands on a more intimate level. To get a behind-the-scenes look at the making of videos featured this week on IndieSolo, check out: <http://www.indiesolo.com/special/roxwel>. Roxwel's inventory of artist commentaries spans over 100 selections from a variety of bands, including TV on the Radio, 30 Seconds to Mars, Hinder, Ben Kweller, The Graduate, Plain White T's, Maria Taylor and many more. For a complete listing, please visit: <http://www.roxwel.com/show/artistcommentary.html>.

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### About Blastro Networks

Austin, TX, based Blastro Networks operates at the intersection of online music entertainment, covering everything from hot new music videos and industry news to its own original programming. Blastro Networks runs several different genre specific music websites that offer advertisers the most efficient means of reaching their target audience: [www.blastro.com](http://www.blastro.com), [www.roxwel.com](http://www.roxwel.com), and [www.yallwire.com](http://www.yallwire.com).

Category	Music, Entertainment, Internet
Tags	roxwel, indiesolo, Rock, metal, Indie, interview, musician, band, Music, video, streaming
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