

Superheroes Lend Voices to Audio Novel

By MurVerse

Dated: Jan 14, 2008

Celebrities from the SciFi Channel hit Who Wants To Be A Superhero? cameo on popular podcast novel.

As one of the most popular audiobooks on the Internet, Mur Lafferty's "Playing For Keeps," comes to a close, superheroes are flocking to lend their voices to the final episode.

"Playing For Keeps" is Lafferty's celebrated superhero novel. It tells the story of people with minor superpower who fall directly in the middle of a battle between bullying superheroes and manipulative, charming villains.

It has been released via audio and PDF audio download weekly to over 13,000 listeners worldwide since November. While available for free in digital formats, it was also recently released in hard and softcover print version.

The novel has had coverage in the world's most popular blog, BoingBoing.net. Locus and Campbell award-winning author Cory Doctorow had a sneak peek at the novel, blogging, "I was really impressed with it and I'm so excited to see that she's releasing it! Can't wait to (re)read it."

Doctorow also loaned his voice to cameo for an episode recap.

"Playing For Keeps" has five episodes left, and will feature stars of the SciFi Channel show, "Who Wants to be a Superhero?" as cameo voices in the audiobook. They will read episode recaps, filling the audience in on the previous chapters' action.

"Superhero" season 2 finalist Hygena appeared as the episode recap reader on episode 10, and future episodes will feature Feedback and The Defuser, winners of "Superhero" seasons 1 and 2, respectively.

"I have been building a community of superhero fans during the release of this book," author Mur Lafferty said. "What bigger superhero fans can I find than the contestants from the show 'Who Wants to be a Superhero?' I'm thrilled that these fantastic superheroes will be appearing in my audiobook."

"Playing For Keeps" can be found for free at www.playingforkeepsnovel.com and at www.podiobooks.com, or for purchase at www.playingforkeepsnovel.com.

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About the author:

Mur Lafferty is a writer and podcast producer living in Durham, NC. She is the author of the award-nominated "Heaven" novellas, one of the most popular audiobook serials in podcasting. She has been published in Hub magazine and Escape Pod, and is an open and new media enthusiast.

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