

## **IPEVO Launches WebCam with a “Point of View” at CES 2008**

*By Noe Sacoco*

*Dated: Jan 09, 2008*

*PoV web camera lets users capture images and videos from any angle and instantly share them through IM applications and Skype*

Las Vegas, Nevada, – IPEVO, a leading manufacturer of experience-driven Internet devices, unveiled its PoV web camera, a unique point-and-shoot camera that lets users share their Point of View during Instant Messaging, chat sessions, and other Internet communication applications. Unlike conventional web cameras designed to focus on the user’s head, PoV is a detachable viewing tool that offers the freedom to capture images and video from any angle and vantage point.

PoV is compatible with most major Instant Messaging applications, including Yahoo! Messenger, AOL Instant Messenger, MSN Web Messenger, and Windows Live Messenger. In addition, the webcam includes Skype software — enabling users to instantly send snapshots to any of their Skype contacts with a single click. An integrated microphone captures sound for video conferencing.

With its pen-like form factor, PoV encourages picking up and pointing. When not held, the camera naturally rests on a base that stands on a tabletop or can be clamped to a laptop or monitor. A well-designed holder clip allows PoV to be attached or detached with a simple drop/pull motion. Following in the tradition of IPEVO’s iconic line of award-winning hardware designs, PoV was honored with a 2007 Good Design Award from the Japan Industrial Design Promotion Organization (JIDPO).

“The Internet is all about sharing,” said Ed Lucero, VP & general manager of IPEVO North America. “And PoV makes it easier to share the world around you with friends, family, and colleagues over the web. Just point at any object and you can instantly demonstrate the latest prototype to a colleague overseas, show off your newly remodeled living room, or let grandma see your son’s early steps.”

Key PoV specifications include:

- USB 1.1/USB 2.0 compatible
- Supports Windows XP and Vista
- Sensor: CMOS
- Sensor resolution: VGA (640 x 480 pixels)
- Focus: 4 cm ~ no limit
- Maximum frame rate: 30 fps
- Color depth: 24 bit
- Adjustable manual focus, multiple digital zoom, automatic white balance, gamma correction

### **IPEVO @CES**

IPEVO will be launching PoV, along with other exciting products, at CES 2008 in Las Vegas from January 7-10. Stop by IPEVO’s booth (South 1 #20613) to view their latest products or to make a free Skype call anywhere in the world for free from six calling stations using IPEVO’s award-winning SOLO desktop internet phone for superb voice quality. For more information about IPEVO at CES, visit [www.ipevo.com/CES2008](http://www.ipevo.com/CES2008).

### **About IPEVO**

What you experience, you believe – IPEVO creates Internet devices that expand and enhance the overall Experience over the Internet. Renowned for its iconic line of best-selling VoIP and Skype hardware,

IPEVO has established a reputation for innovating award-winning designs and affordable products to help make the Internet a better place for what matters most – connecting, communicating, and sharing with the world around us. For more information, visit [www.ipevo.com](http://www.ipevo.com).

Skype is a trademark of Skype Limited. Other trademarks mentioned in this document are the property of their respective owners.

Noe Sacoco  
FutureWorks, Inc.  
(408) 720-8228 Ext 103  
[noe@future-works.com](mailto:noe@future-works.com)

Category        Electronics, Technology, Telecom  
Email            [Click to email author](#)