

Author Kevin M. Weeks Reinvests Book Publishing Royalties to Trademark "The Street Life Series."

By The Street Life Series by Kevin M. Weeks

Dated: Jan 08, 2008

Author Kevin M. Weeks announces United States Patent Trademark Office (USPTO) trademark approval for the use of the name "The Street Life Series" trademark serial 77143599 registration 3364680.

Atlanta, GA -- The Street Life Series is a collection of crime fiction novels, which chronicle the action packed life adventures of main character Teco Jackson. African American Author Kevin M. Weeks made a conscience decision after the release of his debut novel in September 2006 to reinvest his book publishing royalties in order to trademark his book series named "The Street Life Series." Future projects include a youth edition of the series, magazines, and entertainment film.

Other examples of trademarks for a literary series are Harry Potter® by J. K. Rowling and Chicken Soup for the Soul® by Jack Canfield and Mark Victor Hansen. In an article titled "The Value of Trademarks to the Literary Entrepreneur," Tonya M. Evans-Walls, Esquire states, "Trademarks registered under federal and state laws as well as certain unregistered trademarks under common law enjoy exclusive rights."

Philadelphia native Kevin M. Weeks believes in the American Dream and that his story telling abilities, hard work, as well as investments will be profitable in the long term. His recognition from the publishing industry to date includes: 2007 New York Book Festival Award, Mosaicbooks.com 2007 Bestseller, 2007 Hollywood Book Festival Honorable Mention, Do It Yourself Book Festival Honorable Mention and YOUnity Guild of America Best New Urban Author of the Year 2006.

For more information, reference the article titled "The Value of Trademarks to the Literary Entrepreneur" by Tonya M. Evans-Walls, Esquire: <http://www.literarylanguagelaw.com/thevalueoftrademarkstothe-literary-entrepreneur.pdf>

Visit the African American Literature Book Club website for the "Kevin M. Weeks Story:" http://authors.aalbc.com/kevin_weeks_story.htm

For more information, visit "The Street Life Series®:" <http://thestreetliferies.com> or email info@thestreetliferies.com

Category	Publishing, Literature, Entertainment
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