

The Art of Seduction: Sophisticated and Convenient

Vichevip.com.au is an online gift store catering for busy Australians looking to improve their romantic relationships. From sexy lingerie to luxury gift packages, Vichevip.com.au is a Sophisticated and convenient way to please your partner!

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The average number of hours worked by Australians is increasing each year and busy couples are seeking innovative ways to balance their hectic lifestyles without neglecting their romantic relationships. This is the view of Cheryl Brookes and Victoria McGuire, co-founders of VicheVIP.

“VicheVIP is redefining the art of seduction. The VicheVIP concept goes beyond gifts; we provide our customers with sophisticated and romantic experiences,” Ms Brookes said.

“We have taken a number of traditional gift ideas, including lingerie, chocolates, flowers and champagne and combined them to create luxurious and sensual gift experiences that couples can enjoy. “

VicheVIP offers a range of stylish gift packages that are the result of extensive research to uncover what women really want.

“Our research has revealed that men are often way off the mark when it comes to buying gifts,” Ms McGuire said.

Coming up with ideas of what to buy was also a problem. 59% of men rely on guess work or their partners to come up with ideas. Time constraints also impact on creativity when choosing gifts.

“Now the busy Australian can choose one of the VicheVIP gift packages, select a lingerie item and a sexy surprise and we do the rest. VicheVIP packages can be delivered the next business day throughout Australia to the most convenient location, be that the office, home, hotel or resort.”

“Our typical client is the busy professional looking to impress their partner with something different without trailing the shops for hours.”

With a brand new website designed to make the buying process simple, customers can experience a convenient and hassle free way to buy a beautiful and thoughtful gift.

In 2006 Brookes and McGuire found a niche within the adult industry in Australia. They noted the industry was lacking sophisticated and sexy alternatives.

“Furthermore, we noticed the online gift industry did not cater for adult-orientated gifts that focused on an experience for both partners,” Ms Brookes said.

Traditionally romantic gifts were for one person’s enjoyment. VicheVIP gift packages allow customers to choose a sexy surprise that is sure to provide a new level of intimacy. There’s something for everyone including silky blindfolds, Kama Sutra massage oil & love dust, fun body chocolate and sensual wrist ties.

Special occasion packages are also available.

“Our Just Married and Ultimate Hen’s Night packages are also proving to be extremely popular,” Ms. McGuire said.

For more information:

Web: www.vichevip.com.au

Phone: 1800 992 702

Email: vichesaes@vichevip.com.au

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At Vichevip.com.au we provide you with an experience, not just a gift! Whether you're looking to surprise your partner, indulge in luxury, or simply enjoy a romantic weekend away we have the gift for you! Our VIP gift packages are specifically designed for both partners to enjoy...and it's really easy! Simply choose a gift package, choose your favourite sexy lingerie and one very sexy surprise and we'll do all the hard work for you.

Our 'special occasion' packages make the perfect gift for a wedding. The Hen will love our Ultimate Hens Night packed with outrageously fun games and classy mementos for the bride to keep. The perfect gift for the newlyweds is our 'Just Married' gift package... A classy and romantic gift filled with passionate ways for the happy couple to celebrate their special occasion. The perfect accessory for their honeymoon!

Website: www.vichevip.com.au

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Source	Viche Pty Ltd
Website	https://www.vichevip.com.au
City/Town	Brisbane
State/Province	Queensland
Zip	4103
Country	Australia
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