

New York City Businessman is presented with "Superior Service Award for 2007" by Angie's List.

By EZ Furniture Assembly & Interior Innovations, LLC

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New York City Business owner Christopher Purnell was presented with the "2007 Superior Service Award" by Angie's List. This is a major accomplishment since only 5% of the tens of thousands of companies listed are even considered.

Local businessman and entrepreneur, Christopher Purnell, of Ozone Park Queens, and the President and Founder of EZ Furniture Assembly & Interior Innovations, LLC., which specializes in professional assembly of RTA (Ready to Assemble) furniture and kitchen cabinet installation, was presented with a National Award from Angie's List for Super Service in the year 2007. The Super Service Award is an annual award given to companies who achieve and maintain a superior rating with Angie's List. Angie's List is a National word of mouth network for consumers to find an unbiased report on companies in their area.

Angie's List is a growing collection of homeowners' real-life experiences with local service companies. The people who join Angie's List members are looking for a way to find trustworthy companies, which perform high-quality work. Angie's List members submit more than 15,000 reports each month about the companies they've hired. They describe their project (including the cost), grade the company's response time, prices and quality of work - good or bad. In reading the reviews, you'll know if a crew was conscious of children and pets, cleaned up after themselves, or just totally botched the job. Because Angie's List relies on its members' experiences, reviews aren't submitted anonymously. Of course members' information is kept confidential on the List, but reports are made available to the companies who have been reviewed. Since there are always two sides to every story, companies can respond to reviews, helping make sure that members get all the information they need to make a hiring decision.

Additionally, members can only report on a specific company once every six months, ensuring no one can "stack the deck" in favor of or against a company. Finally, all reviews submitted by members go through a team of Angie's List staff who look for any irregularities or red flags. Occasionally, we can catch service companies reporting on their own businesses. Those companies are reprimanded and the reports are promptly and permanently removed from the list. The super service award is a major achievement because only five percent of all the companies listed in the entire United States are presented with the award.

Christopher Purnell also gives thanks to Angie's List for a majority of the new work his company receives as a result of members reviewing his past performance. Mr. Purnell says "I can only thank God and my team of technicians for where we are today". "I started this company with no more than a handful of tools, a shoebox of past due bills, and a passion to succeed". "This is by far the biggest achievement I have made in both my business and personal life". "I just stuck to the ways things were done when I was a kid". "I made sure customer service was our number one service, continued to do the next right thing, and always stuck by the Golden Rule that the customer was always right". Mr. Purnell also admits that even though his company is ranked #1 by both Yahoo and Google under the search term, "NYC Furniture Assembly", and he has found a niche and has built a solid, honest foundation, since starting the company two years ago. Still today it's either feast or fathom and hopes that this award will bring more attention and business to his growing company. To find out more about EZ Furniture Assembly & Interior Innovations, LLC., you can visit their website at <http://www.ezfurnitureassembly.com/>, and Angie's List at <http://www.angieslist.com>.

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