

Custom Design Jewelry Studio, Huffy Jewels

Huffy Jewels offers a new custom designed jewelry service, with designer Huffy, for people looking to acquire unique pieces of jewelry.

Jan. 4, 2008 - [PRLog](#) -- Athens, Greece-- If you want a unique piece of jewelry designed especially for your loved one or yourself that nobody else in the world has, it can be done at Huffy Jewels. At the Huffy Jewels studio, located in the jewelry district of Athens, one sits down with the designer, Huffy, and gets involved in the creative process.

The procedure is exciting for people that enjoy getting involved in the creative process. In the small and simple design studio, playing classic or jazz, clients enjoy discussions over coffee about design and jewelry with Huffy. The process involves discussing the customer's design preference – who is it for, what type of jewelry, the style, the occasion, the budget and the delivery period. Afterwards, either, a design is drafted or the initial model is created.

But not all people feel comfortable nor have the time to involve themselves in the creative process. That is perfectly fine because Huffy is an experienced designer capable of feeling what would suite the clients' preference. "In order for me to sense what I should design I either meet the end receiver or at least have the profile explained, accompanied with a picture – then I get creative", says Huffy.

Huffy's, hand crafted, custom designed jewelry begins at 1.000 €. "People, by nature, need to differentiate themselves. Luxury products have become so common place that they are not special anymore unless you go out and spend 100.000. The new trend is to buy something that nobody else has by having it custom made. That's luxury", says Alexander Lyritzis, General Manager. He adds "Having your jewelry custom designed is very similar to ordering a tailor made suit. It takes a while to make but when you put it on it's like no other".

For additional information on the custom designed jewelry service offered by Huffy Jewels contact Alexandros Lyritzis or to view and order our collections visit www.huffyjewels.com .

About Huffy Jewels:

Huffy, the designer creates unique and unconventional pieces of fashionably artistic jewelry. Huffy Jewels studio and workshop is based in Athens, Greece. Before the establishment of Huffy Jewels, Huffy was a designer and goldsmith at one of the leading Greek jewelry brands. The brand is positioned in the niche of designer jewelry.

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About Huffy Jewels: Huffy designs to make people look and feel beautiful. The designer looks outside the conventional for inspiration and freely borrows from exotic cultures going to great lengths to find rare materials and combine them in unique ways.

Website: www.huffyjewels.com

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