

## **TravelInsuranceQuotes.ca Introduce Blended Travel Medical Insurance Comparison To Canadian Market**

*By OIQ Insurance Solutions Inc.*

*Dated: Dec 17, 2007*

*Upgraded quote system now implements the ability for customers to purchase Blended Medical Travel Insurance. Additionally, customers who already have existing annual travel medical insurance can quote and purchase additional top up coverage.*

TravelInsuranceQuotes.ca continue to lead the Canadian online travel insurance sector by releasing a major upgrade to the Travel Insurance Quotation System (“TIQS 2.1”). The upgraded system now implements the ability for customers to purchase Blended Medical Travel Insurance. Additionally, customers who already have existing annual travel medical insurance can use TIQS 2.1 to quote and purchase additional top up coverage.

The Blended Travel Medical Insurance plans will enable customers to compare quotes where the the total travel medical insurance package is comprised of an Annual plan and additional topup coverage. The Blended quotes will be integrated within the existing TIQS report.

### **Example Of a Blended Travel Medical Insurance Plan – 18 Day Planned Trip;**

Single Trip Option

Single Trip 18 day plan = \$35

Blended Option #1

Annual Plan 8 days + 10 day topup = \$40

Blended Option #2

Annual Plan 14 days + 4 day topup = \$45

“The soaring Loonie means that Canadian travellers, who normally take a winter vacation, will make more cross borders trips in 2008.” says Ron Froh, CEO of Online Insurance Solutions, parent company of TravelInsuranceQuotes.ca. “Annual Travel insurance makes fiscal sense as it is more cost effective for the occasional traveler. Now, our customers can blend Annual travel insurance with additional topup days to maximize value.”

“We do not intend to simply be industry leaders, we intend to become international trendsetters in the way Travel Insurance is sold online” Mr. Froh adds. “We have assembled a team of passionate visionaries who embrace delivering evolving web based services to the Canadian consumer.”

For more information on the new features in TIQ2.1, please visit: <http://www.travelinsurancequotes.ca>

### **About TravelInsuranceQuotes.ca**

TravelInsuranceQuotes.ca, wholly owned by OIQ Insurance Solutions Inc., is Canada’s Number 1 online travel insurance website. TravelInsuranceQuotes.ca is the leading Canadian travel insurance website offering its users the ability to compare coverage between leading travel and health insurance companies. TIQ’s Travel Insurance Quote and Purchase system allows users to immediately get compare cost and coverage from leading Canadian and International travel insurance companies.

Online, real-time quotes are available for Canadian comprehensive travel insurance, emergency medical insurance, trip cancellation insurance, Canadian Expatriate health insurance, Visitors to Canada (travelers,

foreign workers, and immigrants) emergency medical insurance, and international student health insurance.

### **About OIQ Insurance Solutions Inc.**

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OIQ develops and operates web-based insurance quotation systems that enable website users to obtain competitive quotations, compare coverage, and purchase policies online. OnlineInsuranceQuotes.ca was first launched in 2003 and responded to the increasing demand for online quotations for Travel, Life, Disability, Critical Illness, Group Benefits, and Health Insurance by Canadians. OIQ is not owned in part or in whole by any insurance company providing unbiased quote and comparison service.

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