

Baltimore to welcome fashion insiders to preview latest designs at city's official Fashion Week

By Baltimore's Fashion Week

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Baltimore to welcome fashion insiders, preview latest designs from regional artists at city's official Fashion Week

Baltimore, MD – From August 11-15, 2008, Butterfly Productions will host Baltimore's first official fashion week – a showcase for the region's fashion conscious, bringing industry leaders and savvy consumers together to celebrate Baltimore's unique style and remarkable flavor. As the premiere fashion event for the city of Baltimore, Fashion Week will feature a schedule of runway shows, workshops and mixers intended to display the city's young, aspiring designers and artists – including several from local graduate-level fashion programs – before a national audience.

“This is a chance for local designers to participate in a professional, but affordable showcase,” says Sharan Nixon, Executive Director of Baltimore's Fashion Week. “Getting the right exposure can be difficult for professionals outside of New York and Los Angeles. This is a way to get directly to the buyers, stylists and press essential for success in this industry.”

Whether they're showing a line for the first time or are seasoned designers, the organizers welcome both emerging and established talent to these events. “There's a wealth of untapped talent in Baltimore,” says Nixon. “We've hand-picked several students from local fashion programs to show their designs on opening night. If your line has the style and flavor to represent Baltimore, we want to hear from you.”

Baltimore's Fashion Week will also premiere a series of workshops for anyone interested in learning more about fashion – from how to apply makeup, to becoming a fashion photographer, to developing a signature strut on the runway. World-renowned photographer Roy Cox of Roy Cox Photography and famed image consultant and runway coach Ivory Narvell are among those scheduled to appear.

The organizers – committed to using the program to highlight the best of Baltimore – have challenged the industry to make a difference in the community. Proceeds from the events will benefit the Health Education Resource Center and Sylvan Beach Foundation, two established organizations dedicated to improving job and educational prospects for local residents.

All events are open to the public with ticket sales beginning in Spring 2008. To learn more about Baltimore's Fashion Week, visit www.baltimoresfashionweek.com.

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