

Fusionbox Launches SEO Microsite

By Nick Yorchak :: Fusionbox

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Fusionbox, a Denver interactive agency specializing in search engine marketing (SEM), has announced the launch of its new search engine optimization (SEO) microsite.

Denver, Colorado – Fusionbox, a leading Denver interactive agency specializing in search engine marketing (SEM), user-centric web design, and custom web development, announced the launch of a new search engine optimization (SEO) microsite at <http://seo.fusionbox.com>.

This microsite was designed to provide more detailed information about Fusionbox's SEM and SEO service offerings, which have come into great demand as clients realize the necessity of an online presence and the need for search visibility in the highly competitive yet highly lucrative domain of search.

The site is designed to make search engine optimization and marketing as simple and accessible to clients as it should be. To accomplish this goal, Fusionbox included an SEO blog where employees explain SEO tactics, cover developments in search, and even share their personal experiences in the industry.

Fusionbox expects the most popular section of the microsite to be the SEO Resources page, which includes a wealth of information, articles, links, tools, and presentations explaining the science and art of SEO, web design, and even usability. The hope is that users will gain a more complete understanding of the importance of search engine marketing and Fusionbox's results-proven strategic process.

For additional information on the Fusionbox SEO microsite, visit <http://seo.fusionbox.com/> or contact Ivy Hastings at ihastings@fusionbox.com or 303.952.7490.

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ABOUT Fusionbox, Inc. - Fusionbox is a full-service Denver interactive agency specializing in search engine marketing (SEM) and search engine optimization (SEO) strategies and solutions. The company provides complete website solutions that focus on user-centric web design and search engine friendly web development. See <http://seo.fusionbox.com> for more information

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