

## Free Lead System Hammer And Portal History

*Use the Hammer to blast your ad and subsequent back links from your Free Lead System to two billion websites on the internet.*

**Nov. 18, 2007** - [PRLog](#) -- (JOHANNESBURG, SOUTH AFRICA). The CEO and President of Inetekk, Tom Prendergast and Mike Darling, respectively, formed the Veretekk **Free Lead System** to assist the Work From Home business Owner advertise their business/es online and offline.

"The Hammer is the Mother of all Submitters. Shortly after building the FFAFarm Traffic Portal in your **free lead system** Veretekk needed a tool that would simplify the tedious process of submitting to all the other FFA sites, classifieds sites, web boards, search engines and web boards that were springing up all over the Internet. Veretekk's very first submitter in your **free lead system** actually submitted to guest books" said Clyde Thorburn, a work at home Internet Marketer, Veretekk Gold level subscriber and Veretekk Trainer.

Clyde went on to say, "Veretekk called it the Hammer because you had to hit the submit button over and over again until they figured out how to make it submit with one click, which they did. Today the 12 million ad Hammer is found for free, in your **free lead system**, in Veretekk's first real entrepreneurial Traffic Portal, Blastomatic. Blastomatic has been a huge success with over 100,000 free subscribers signed up in it to date".

Clyde said that, "The newer version of the Hammer in your **free lead system** is also a standard tool in Veretekk. That Hammer now submits a massive two billion ads with the click of a button and stores your ads in your **free lead system** for easy retrieval, whenever you need them".

Clyde continued to say that, "The history of the Traffic Portal started when Yahoo was the first to be labeled as a Search Engine Portal. Ebay was an auction Portal. MSNBC was a news Portal, etc. What Veretekk needed were Traffic Portals to form the main part of your **free lead system**. Free is a big deal on the Internet and draws major traffic, if people know about them. The first Traffic Portal in your **free lead system** was FFAFarm. It required a submission with name, email address and URL".

Clyde also mentioned that, "It got Veretekk into a lot of trouble, because the email address did not get double opt-in in your **free lead system**. Veretekk quickly retooled and built the only 3rd party verifiable, double opt-in, closed loop verification system, now a standard feature in your **free lead system**, shortly after it's debut".

Clyde stated that, "Verification is a story all to itself. Soon to follow in your **free lead system** was Veretekk's Free Computers contest site, Daily Messages, Free Vacations, which was the only site to deliver the free coupon with PDF Duplication technology. As the Traffic Portal concept matured in your **free lead system**, Veretekk realized that they needed Free services that appealed to the entrepreneur".

To learn more on how to use and apply Veretekk's Free Lead System, to promote your business/es, visit my website at <http://freeleadssystem.veretekk.com> and signup for free. To view other free internet marketing and lead generation systems from Veretekk, visit the following websites; <http://freemarketingsystem.veretekk.com> or <http://vt-thorburn.veretekk.com>

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Veretek is a marketing and lead generation system. It not only allows your distributors to put their business opportunity in front of the Internet world but actually draws people into your distributors. This advanced marketing system took more than 10 years of intense programming to complete with the goal of automating the online marketing process and resulting in the making of money online easy and fun for anybody. The infrastructure of this system is larger than most systems on the Internet.

Website: [thorburn.veretek.com](http://thorburn.veretek.com)

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