

New Website Launches Podcast And Contest Series

By Krista Peck/Boutique Flair

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Boutique Flair offers its fashion forward community information about unique and beautifully made boutique items. It also offers editorials, reviews, advertisements and contests found in the podcast and blog. Visit www.boutiqueflair.com.

Goldsboro, N.C. – Krista Peck, owner of Boutique Flair (www.boutiqueflair.com), launches website featuring a weekly podcast, contest series and blog.

"I opened Boutique Flair to be a chic, modern place to keep on top of fashion styles and trends," Peck says. "Blogging is well established in the internet realm, but podcasts are the up-and-coming medium that everyone is excited about. In addition to learning about great products, our readers and listeners can receive discounts and win prizes from participating businesses!"

Boutique Flair's podcasts are audio broadcasts that may be listened to on a computer, or uploaded to an Apple iPod or other MP3 device so it can be listened to anywhere.

"Boutique Flair podcasts are perfect for the busy fashion conscious person since they can be listened to while driving, working out or cleaning around the house, fashionably, of course," Peck states.

Each Sunday a podcast is posted to the Boutique Flair website featuring product reviews, editorials, advertisements and contests.

Currently, Boutique Flair is running a contest for a \$50 gift certificate to Laci Jo's Creations.

Boutiques and related businesses interested in advertising on this up-and-coming website at discounted prices until the end of the year should email Krista at boutiqueflair@gmail.com.

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