

AdToll Affiliate Program Enhancements

By AdToll

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This transformation was initiated through the feedback of existing affiliates who felt there was a gap in the offering. After investigation and research of market trends and leaders, AdToll restructured the new program which they believe to be not only competitive, but market leading.

The new Affiliate Program rewards for referring new customers whether they be an Advertiser or a Publisher. Affiliates earn a 20% commission on profit generated through referred Advertisers for 90 days and a 10% commission on profit generated through referred Publishers for 365 days.

The majority of advertising agencies offering an affiliate program only offer rewards for referring on Publishers. However, AdToll also offers rewards for referring on Advertisers - this is a bonus for AdToll Affiliates looking to maximise their earning potential.

The owner of AdToll describes the new Affiliate Program enhancements as, "Another positive step forward for our platform that continues to evolve, take chances and help shape the industry."

For more information on the new Affiliate Program visit the web site at <http://www.adtoll.com/>

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