

TheMoveChannel and Virgin Media join forces!

By On the Move Ltd

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TheMoveChannel will be assisting Virgin Media with its worldwide property marketing strategy by providing an expansive property news and information service, including:

1. The provision of relevant international property news stories on a daily basis.
2. The addition of TMC's property listing service to the Virgin Media website.

Dan Johnson, Managing Director of On The Move, enthused "I am delighted with this new implementation of our service on the Virgin Media Website. Partnerships play an important part in our online distribution strategy and there are few bigger brands out there than Virgin".

TheMoveChannel.com is dedicated to finding new and exciting methods of buying and selling property, and in the ever expanding and competitive property investment industry, it is increasingly important to offer buyers and sellers fresh, dynamic solutions.

Dan Johnson concluded: "We hope that this relationship can flourish and deliver a great experience for their users and tangible benefits for our partners."

Virgin Media's overseas property section with TMC's news content can be viewed at the following link:

<http://overseasproperty.virginmedia.com/>

Notes to editors:

1. Virgin Media is an innovative and pioneering UK entertainment and communications business. For the first time consumers can get everything they need from one company - the UK's only quad play of TV, broadband, phone and mobile plus the most advanced TV on demand service available, the UK's first high definition TV service and V+ set-top box, our high specification personal video recorder. We're the UK's most popular residential broadband provider, the largest virtual mobile network operator and the second largest provider of pay TV and home phone.
2. Virgin Media is the largest Virgin Company in the world and has almost 10 million customers. To find out more visit www.virginmedia.com/presscentre.
3. TheMovechannel.com (<http://www.themovechannel.com>) is an online resource for buying, selling and learning about property. It now receives as many as 300,000 visits per month and advertises over 65,000 properties in nearly 90 countries, which are listed by over 700 partner organisations.

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