

TrackingTheWorld Inc. Launches WorldTracker PLD: Affordable G.P.S. Personal Locator Device

By Traci Latoz for TrackingTheWorld, Inc.

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One of the most complete and affordable personal tracking devices on the market today, WorldTracker PLD's worldwide quad-mode capabilities allow the device to operate from any location in the world.

Burlingame, CA- TrackingTheWorld Inc. has released a very powerful, and cost-effective personal GPS tracker which combines accurate GPS monitoring and reporting with worldwide quad-mode capabilities and voice communication features. The result is a product ideal for asset management, personal safety or covert GPS tracking. The WorldTracker PLD will provide continuous tracking virtually everywhere including inside buildings and garages, reporting and monitoring for up to 2 weeks.

One of the most complete and affordable personal tracking devices on the market today, WorldTracker PLD's worldwide quad-mode capabilities allow the device to operate from any location in the world. The World Tracker PLD offers reliable monitoring within a price range not previously available, it's a very impressive piece of hardware for the money," said Gilbert Walz, General-partner-owner of Trackingtheworld.

With the included features of one-way emergency listening and two-way voice options, World Tracker PLD is an effective personal safety device. "WorldTracker PLD continues to track locations while in voice mode even inside buildings and garages. In the event of an emergency, the user can call for help while they are being located using TrackingTheWorld software and mapping" said Walz.

WorldTracker PLD offers a solution for GPS application service providers and systems integrators interested in providing worldwide vehicle tracking, security and recovery services to their clients. "As high tech GPS tracking becomes more and more accessible, the demand for asset monitoring and management is increasing," said Walz.

Operating with a 1340 mAh (or optional 2000 mAh) rechargeable Lithium-ion battery, the WorldTracker PLD will provide continuous tracking, reporting and monitoring for up to 2 weeks.

WorldTracker PLD is now available through Productive Electronics, master distributor of TrackingTheWorld products. For more information, please visit <http://www.productiveelectronics.com/index.php>.

TrackingTheWorld, based in Burlingame, California, is a world leader in the development of GPS technology. For more information about TrackingTheWorld products or distributor opportunities, please visit www.trackingtheworld.com.

Category	Technology, Government, Electronics
Tags	trackingtheworld, tracking the world, gps device, personal gps, gps locator, covert gps, covert tracking
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