

## **Xlibris, Through Kirkus Discoveries, Offers Reviews for Self-Published Authors**

*By Xlibris Corporation*

*Dated: Oct 30, 2007*

*Xlibris links up with renowned publishing brand Kirkus to offer professional reviews for self-published titles.*

Philadelphia, PA – Xlibris, the self-publishing industry leader, has announced the launch of a new review service. The Kirkus Discoveries Review service gives a whole new class of writers the opportunity to get attention for their books and gives the reading audience the chance to keep a keener eye out for books that might interest them.

Traditionally, getting a book review is perhaps one of the most challenging tasks for any published author. A positive book review from a respected source can lend a great deal of credibility to an author's published work and have an immeasurable impact on book sales.

With Kirkus Discoveries, a brand that has long been trusted by the publishing industry as an indispensable tool for promoting and building awareness of deserving books, Xlibris authors now have the opportunity to receive an honest, caveat-emptor evaluation, under the same impartial rubric, and written in the same format and style as a traditional Kirkus review.

The review is also posted on [kirkusdiscoveries.com](http://kirkusdiscoveries.com), and is eligible for inclusion in the monthly Kirkus Discoveries eNewsletter. The newsletter highlights the best submissions to the program and is sent to a targeted base of subscribers, including librarians, agents, rights representatives, booksellers, and film and television producers.

This is an exciting development for authors who want more exposure for their self-published titles, and further cements Xlibris as a forerunner in a dynamic industry that is gaining more and more momentum as the wave of the future for book publishing.

More information about Xlibris' marketing services and promotional activities can be found at [www.xlibris.com](http://www.xlibris.com). The Xlibris Customer Service Hotline is available 24 hours a day, 7 days a week by phone at 1-888-795-4274, or e-mail at [info@xlibris.com](mailto:info@xlibris.com).

### About Kirkus Reviews

Kirkus Reviews, founded in 1933, is published 24 times annually and reviews, three to four months pre-publication, approximately 5,000 titles per year: fiction, mysteries, sci-fi, translations, nonfiction, and children's books. Books that fall outside of these qualifications can be covered under the Kirkus Discoveries program. The reviews are reliable and authoritative, written by specialists selected for their knowledge and expertise in a particular field. It is supported by [KirkusReviews.com](http://KirkusReviews.com).

Kirkus Reviews is owned by Nielsen Business Media, a division of The Nielsen Company, a worldwide media company that provides specialized publications, electronically delivered data, expositions and marketing services.

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About Xlibris

Xlibris was founded in 1997 and, as the leading publishing services provider for authors, has helped to publish more than 20,000 titles. Xlibris is based in Philadelphia, PA and is a strategic partner of Random House Ventures, LLC, a subsidiary of Random House, Inc. Xlibris provides authors with direct and personal access to quality publication in hardcover, trade paperback, custom leather-bound, and full-color formats.

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