

## Angara Hits Big In the On-Line Jewelry Market with Its Latest Launch – Gemstone Designer

*Be your own designer. Online jewelry and gemstone shopping has just become a whole lot easier.*

**Oct. 22, 2007** - [PRLog](#) -- Angara, the online jewelry retailer introduced Gemstone Designer – an interactive interface that will allow users to shop for gemstones and jewelry online as well as custom design their own jewelry. To use this application, you don't need to be a bench jeweler or know the mechanics of the trade, the only tool you'll need is a mouse.

Latest trends in the fashion and jewelry market have induced the need for custom jewelry, where individuals can have their own signature jewelry expressing their unique style and personality. With the Gemstone Designer, customers can choose a gemstone according to their preferred specifications, and then choose their favorite setting from a wide variety of choices, and within minutes a custom designed piece of jewelry is born. This web interface provides a user friendly environment making it easy both for novice as well as experienced jewelry shoppers to select precious / semi-precious gemstones and jewelry, and best of all, allows for that personal, artistic self expression with every creation.

The Gemstone Designer supports one of the largest inventories of colored gemstones on the Internet. These gemstones are imported from all over the world including countries like Thailand, India, Belgium, and Sri Lanka. Angara is constantly updating their supply of fine quality gemstones at very competitive prices. "You can buy high quality, authentic jewelry from trusted sources at wholesale rates", said Ankur Daga, CEO of Angara Inc. "Our Company provides great customer service, where our advisors assist in choosing the right jewelry for you and provide world class service at your doorstep."

With lifestyles getting busier by the day and consumer's ever increasing fashion consciousness, an application that provides convenience and style is a welcomed relief. Online shopping is setting new trends and the Gemstone Designer has added another dimension to it. Gemstone Designer can be accessed at [http://www.angara.com/gembuilder\\_load.do](http://www.angara.com/gembuilder_load.do).

For more information on Gemstone Designer, Gemstones and Jewelry:

<http://www.angara.com>

Mail At :- [Ankur.daga@angara.com](mailto:Ankur.daga@angara.com)

###

Angara offers a wealth of fine jewelry, diamonds and accessories ranging from the simple to the opulent - bridal jewelry, engagement rings and the exclusive Strong Box Collection to name a few. Each piece is selected with the utmost care, coupled with an incredibly strict quality control that will ensure every piece going out to the customer is nothing short of the high Angara standard.

For more information, press only:

Laura Lazar

Work: 888-9-ANGARA Mobile: 646-467-4300. Fax: 866-228-8317

Website: [www.angara.com](http://www.angara.com)

--- End ---

Source           Angara Inc.  
Website       <https://www.angara.com>  
City/Town

New York City  
State/Province New York  
Zip 10036  
Country United States  
Industry [Fashion](#), [Shopping](#), [Business](#)  
Tags [Design Gemstone Jewelry](#), [Buy Loose Gems](#), [Ruby Jewelry](#), [Sapphire Jewelry](#), [Emerald Jewelry](#),  
[Loose Emerald](#), [Sapphire](#)  
Link <https://prlog.org/10035061>



Scan this QR Code with your SmartPhone to-

- \* Read this news online
- \* Contact author
- \* Bookmark or share online