

## **Lutron Unveils ROI Calculator for EcoSystem®**

*Lutron unveils ROI Calculator for its energy efficient EcoSystem lighting control solution, which can reduce lighting energy consumption up to 60% or more.*

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### **Lutron Unveils ROI Calculator for EcoSystem®**

New software charts the return on investment, energy savings and environmental impact of the groundbreaking lighting control system.

Coopersburg, PA – Lutron Electronics Co., Inc., the world leader in the design and manufacturing of light controls, today announced the availability of the new ROI Calculator for EcoSystem® fluorescent lighting control. The ROI Calculator gives building owners and managers a detailed, comprehensive analysis of their likely return on investment (ROI) for the energy-saving lighting system.

The calculator assembles and organizes the data on charts and graphs, providing an easy-to-read explanation of precisely how EcoSystem will achieve savings for the building owner. The new ROI Calculator factors in a wide number of considerations pertinent to each building's unique situation, including its design elements, location, functional profile, reconfiguration requirements, energy rates, and the planned use for the EcoSystem controls. The software demonstrates how EcoSystem begins saving money immediately upon installation and use.

“This is the most comprehensive ROI calculator we're aware of in the lighting industry,” said Eric Lind, director-commercial marketing, for Lutron. “We want all the facts to be laid out on the table for each potential customer. When all the data is entered for their particular building project, we believe the results will show conclusively that EcoSystem makes great financial sense.”

The ROI Calculator for EcoSystem offers other features, as well. One graph compares the ten-year cost of ownership for the building if it is simply ASHRAE/IESNA 2001-compliant with how it will perform if EcoSystem is installed. For customers interested in the environmental impact of an EcoSystem installation, the ROI Calculator also demonstrates what the CO2 offset will be for the building and how much coal the installation will save.

Customers interested in the EcoSystem ROI Calculator are asked to schedule a demonstration by contacting

their Lutron representative, calling 1-888-LUTRON1, or visiting [www.lightingecosystem.com](http://www.lightingecosystem.com) and selecting "ROI Proposal."

A simplified ROI Calculator sample is available at [www.lutron.com/roi](http://www.lutron.com/roi).

About EcoSystem: EcoSystem® ([www.lutron.com/ecosystem](http://www.lutron.com/ecosystem)) is a revolutionary fluorescent lighting control system that integrates low-voltage controls and sensors with a network of digitally addressable dimming ballasts. EcoSystem installations typically reduce a building's lighting energy use and costs by 60 percent or more. The savings are achieved by integrating strategies including daylight harvesting, occupant sensing, tuning, and personal control.

About Lutron: Lutron Electronics Co., Inc. ([www.lutron.com](http://www.lutron.com)), headquartered in Coopersburg, PA, is the world leader in the design and manufacturing of lighting control solutions for residential and commercial applications. Lutron offers a variety of light dimmers, whole-home and whole-building dimming systems, controllable window treatments, and color-matched accessories, including wall plates, receptacles, and fan controls.

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