

## **Xlibris Author Kevin M. Weeks showcases novels at the HHJA Conference and Convention**

*By The Street Life Series by Kevin M. Weeks*

*Dated: Oct 15, 2007*

*New York Book Festival Award Winning and Xlibris Author Kevin M. Weeks accepts invitation to exhibit The Street Life Series novels at the 2007 Hip Hop Journalism Association Conference & Convention in Miami, Florida on October 19-20, 2007.*

Atlanta, GA -- Award Winning Author Kevin M. Weeks is honored to participate as an exhibitor at the 2007 Hip Hop Journalism Association (HHJA) Conference & Convention. Kevin M. Weeks is known by many as the Teddy Riley of Urban Fiction. Harlem born Teddy Riley was noted for successfully fusing hip-hop and R&B music in the late 1980's and early 1990's, which became known as New Jack Swing. Author Kevin M. Weeks' debut novel embraces many of the elements from the New Jack Swing era.

Maximillian Muhammad, a.k.a. "mistermaxxx", an Amazon.com Top 50 Reviewer, writes in his review of The Street Life Series by Kevin M. Weeks, "If you dig Donald Goines novels and you were a fan of New Jack Swing then you are going to roll with this book with ease ..." The Street Life Series novels aim to appeal to both Urban Fiction and General Fiction readers alike, hence fusing Urban Fiction and General Fiction as Teddy Riley did for hip hop and R&B. Librarian and Founder of StreetFiction.org Daniel Marcou states, "I can only hope that Mr. Weeks continues to develop his series and writing style, so that we can enjoy more of his unique approach to street fiction."

As an example, Kevin M. Weeks includes old school wisdom to guide his urban main character, Teco Jackson, through his life's journey. While the provocative action-filled debut novel "Is It Suicide or Murder?" unveils the background of Teco Jackson, the upcoming gripping sophomore mystery thriller "Is It Passion or Revenge?" does what several reviewers have asked from Urban Fiction authors, which is to reveal a deeper characterization behind the "why." Because Weeks is acknowledged as a great storyteller, readers and reviewers are eagerly anticipating the second novel which raises the bar in Weeks' style of writing. In addition, Kevin M. Weeks embraces the HHJA mission of improved quality and integrity.

### About the Hip Hop Journalism Association (HHJA)

The Hip Hop Journalism Association (HHJA) is a professional membership organization of journalists, students, and media professionals whose mission is to improve the quality and integrity of hip hop journalism. HHJA offers a comprehensive program of scholarly publications, training, fellowships, and activities to advance Hip Hop journalism, disseminate knowledge, and improve the capacity of the profession to enhance the public good.

### About the 2007 HHJA Conference and Convention

The 2007 HHJA Conference & Convention is the meeting place for hip hop journalists, broadcasters, and media professionals. The conference will feature presentations from all over the US and Canada (i.e. film screenings, discussion groups, workshops) centered on the theme of the conference: Integrity in Hip Hop Journalism. The Doubletree Grand Hotel - Biscayne Bay is the host hotel on October 19-20, 2007.

Plus, learn the industry from some of the biggest names in Hip Hop Journalism, including:

Kim Osorio, Executive Editor, BET.com

Jimi Izrael, hip hop journalist & NPR commentator

P. Frank Williams, Emmy Award winning author & producer

Dr. Edgar Tyson, hip hop scholar, researcher, & author

For more information about the HHJA Conference & Convention visit: <http://www.thestreetliferies.com/pdf/2007HHJAConference.pdf>

To join and for more information about the HHJA, a new and extremely critical organization geared toward maintaining high standards for hip hop journalists, visit at <http://www.hhja.org>

For more information about The Street Life Series, visit <http://www.thestreetliferies.com> or Xlibris (888) 795-4274.

The Street Life Series \* by Kevin M. Weeks  
Is it Suicide or Murder?  
Trade Paperback; \$15.99; 1-4257-1104-9; 189 pages;  
Cloth Hardback; \$22.99; 1-4257-1105-7; 189 pages

Coming Winter 2007-2008  
The Street Life Series \* by Kevin M. Weeks  
Is It Passion or Revenge?

The Street Life Series: Is It Suicide or Murder? books are currently available at Amazon.com, barnesandnoble.com, Xlibris.com, other online bookstores, and your local bookstore.

Tearsheets may be sent by regular or electronic mail to Xlibris Marketing Services. To purchase copies of the book for resale, please fax Xlibris at (610) 915-0294 or call (888) 795-4274 extension 876.

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About the Street Life Series by Kevin M. Weeks: The Street Life Series is a collection of fiction novels. The genre includes: General Fiction, Murder Mystery, Suspense, Urban Fiction, and Hip Hop Fiction. Kevin M. Weeks is a 2007 New York Book Festival Award Winner and a YOUnity Guild Best New Urban Author of the Year 2006. Also, The Street Life Series received a 2007 Hollywood Book Festival Honorable Mention. Kevin M. Weeks is a full-time author and resides in Atlanta, GA.

Category	Entertainment, Publishing, Literature
Tags	Xlibris, hip hip, kevin weeks, kevin m weeks, hhja, the street life seres, urban fiction, novel, book, general fiction
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