

Video to Demystify Social Media and Web 2.0

By GSINC

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ECommerce Rocks Video with Ben Wills helps demystify social media websites for business owners.

Top US marketer Ben Wills is interviewed in a virtual web 2.0 video as part of video tutorial series.

As the buzz about social media grows ECommerce Rocks launches a new video interview with US Search marketer Ben Wills about web 2.0 and social media websites.

Interviewed by Gareth Davies of GSINC Ltd, Ben Wills discusses the key social media websites and what they can mean to business owners.

Whether it's YouTube, Digg, MySpace or Bebo the video helps to explain the functions and value of these websites as part of the ECommerce Rocks series of virtual video interviews.

Davies commented:

"It's always great to interview marketers like Ben Wills and I hope that folks can benefit from his enlightening commentary"

He added "Hopefully the interview combined with the cutting edge format of virtual video means that others can benefit from Ben's insights and advice, and that the video helps to explain to viewers the basics of web 2.0 in an engaging and easy to understand format".

The latest ECommerce Video is available to watch online at <http://www.gsinc.co.uk/tips/social-media-websites.html>

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