

The Bridges at Winthrop – Life The Way You Live It

Senior Care Group Launches Ground Breaking Community To Provide Seniors With Additional Lifestyle Options

Sept. 25, 2007 - [PRLog](#) -- Understanding that today's seniors and baby boomers have different needs and desires than previous generations, Senior Care Group has announced the launch of The Bridges at Winthrop – a first-of-a-kind senior community for the Tampa Bay area that combines luxury and convenience with true ownership equity options.

The move to a senior community can be stressful and expectations for retirement and senior living have transitioned over the years. Today's retirees are living longer and having been raised through eras of austerity and war, they have higher expectations for their golden years. Studies indicate that the major drawbacks many retirees feel towards senior communities are the loss of independence and equity. Senior Care Group, one of the area's leading senior community developers, studied the needs of seniors and went back to the drawing board to deliver a new kind of community. The resulting premier development, The Bridges at Winthrop, truly offers the benefits that fit the needs of today's seniors and lights the way for the future of senior living.

Throughout life, people work with a goal of owning their own home, but are expected to sacrifice at retirement and move into a community that often only offer rentals or life estates. The Bridges at Winthrop creates a new paradigm; it offers a selection of resident-owned villas and condos. Additionally, while some retirees still want to adopt a standard set of services, the majority of seniors desire services and amenities that are as unique as their lifestyle. As a result, The Bridges at Winthrop has prepared a selection of a la carte services amenities, in addition to membership fees, so every resident can choose their own lifestyles.

According to David Vaughan, President of Senior Care Group, "Life is always in transition, but freedom and meaning are essentials for every individual. That's why we imagined all the possibilities and painstakingly developed The Bridges at Winthrop. It's a premier community that's founded on respect and choice that provides an ideal foundation for ongoing expectations in life. Whether it's an individually owned condo or villa or an assisted living apartment, The Bridges at Winthrop is where dreams become reality, a place that residents will be proud to call home."

The Bridges at Winthrop is conveniently located near excellent shopping, dining, medical and recreational facilities in Riverview, Florida. Nestled in a beautiful natural environment, the community offers a selection of luxury equity-based two- and three-bedroom villas and condos, refined assisted living apartments, a memory support wing, an on-site healthcare facility with skilled nursing staff and a fully-staffed club house. Each residence has exceptional appointments and a selection of floor plans designed and built exclusively to meet the needs and goals of each resident. Backed by premier service, The Bridges at Winthrop has been specifically developed with an English look and feel to provide a sense of tradition, community and individual respect.

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Founded in 1983, Tampa-based Senior Care Group, Inc. has been a premier provider of senior care and housing investments nationwide for more than two decades. Successfully managing 20 facilities in six states with nearly 3,000 residents, Senior Care Group's Riverview, Fla. location will be the first of its kind for the Tampa Bay region. For more information visit www.thebridgesatwinthrop.com

Website: www.thebridgesatwinthrop.com

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