Sekurus International L.L.C launch SekurPay™ Car Rental Solutions in the UAE

Sekurus International L.L.C, a leading Payment Protection and fleet Telematics products and services provider, today announced the launch of its SekurPay $^{\rm TM}$ Car Rental Solutions into the auto-rental market throughout the UAE.

Sept. 24, 2007 - <u>PRLog</u> -- Sekurus International L.L.C, a leading Payment Protection and fleet Telematics products and services provider, today announced the launch of its SekurPayTM Car Rental Solutions into the auto-rental market throughout the UAE. The GPS enabled SekurPayTM Locators are being deployed on the previously announced Vehicle Tracking Service provided by Special Sentinel Trading that focuses on vehicle rental and leasing companies within the UAE market.

The SekurPayTM-GPS units are installed into vehicles for the term of a rental or lease period. It reminds the vehicle operator when payments are due or it will allow the disabling of the vehicle if the rental/leasing payments are not made on time.

The SekurPayTM-GPS Car Rental Solutions empowers the company to disable the vehicle if a payment has not been made by the lease/rental expiry date. The code is received by SekurPayTM-GPS and the vehicle is disabled. If the vehicle is disabled then SekurPayTM-GPS provides the facility to locate the whereabouts of the vehicle where recovery is required.

The SekurPayTM-GPS Car Rental Solutions payment protection and location functionalities allow the rental company to remain in control where lease/rental agreements become delinquent.

"The relevance of Sekurus International's Car Rental Solutions has been proven in many global markets" said Sekurus International's CEO Basel Al Salah. "SekurPayTM-GPS provides the rental company with peace of mind in the knowledge that not only are their payments guaranteed but their asset it fully protected" he added, "Our solution provides the added benefits of automatically detecting vehicle abuse and monitoring the vehicle as it passes through a toll gate which allows the company to easily manage any toll gate charges in a proactive manner thereby avoiding customer confrontation. The system also offers roadside assistance facilities to the customer whereby the company can provide an enhanced customer service in the event of breakdown".

About Sekurus International LLC: Sekurus was founded by a senior management team with Information Technology, automotive and lending experience to develop and bring new technologies to the lending market.

The SekurpayTM-GPS Car Rental Solution is the first patented software driven flexible high-tech telematics product developed specifically for the auto rental and leasing market.

For more information, please visit www.sekurusinternational.com

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Sekurus InternationalTM L.L.C is an international company focused on asset management, protection and tracking and their needed support systems and solutions. A child of its award winning holding company and its strategic alliances bring a fusion of technologies and years of development. Resulting in its proprietary systems and solutions that are focused on securing mobile assets and managing the auto loan portfolios of both auto dealerships and financial institutions.

Website: www.sekurusinternational.com

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