

Mail Them Pro a must have tool for email marketing

By Kadmy, Inc.

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Mail Them Pro is designed for newsletter mailings and mailing lists management. It has own high performance built-in SMTP server, so you don't need to use your ISP's SMTP server. But if you want you still can use your ISP to send emails with an incredible speed.

Personalize and merge individual information into any message allows you to create really personal e-mails. It's possible to merge up to 10 different custom fields. You can send an unlimited number of messages and mailing lists management is really easy. The program automatically handles subscribe and unsubscribe requests and bounced messages.

It can send HTML pages with embedded graphics. And it has an integrated 'spam check' function which helps you to avoid antispam filters. Mail Them Pro supports import from Access, Excel, MySQL, MS SQL Server and WAB (Windows Address Book). In most cases you can install the program and start sending immediately.

It can be downloaded at <http://www.mailthem.net>

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About Kadmy Inc.

Founded in 1998, Kadmy, Inc. is a leading provider of email newsletter software solutions and mailing list management for business. The Company's products are currently licensed in more than 120 countries. Kadmy's clientele includes large corporations, government education entities and individual users worldwide.

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