

Largest Compilation Of Its Kind Levels The Playing Field For Black Business Owners Worldwide

JACKSON, MS-BlackFind Inc. has produced its first historic National Black Pages Directory. BlackFind.com, an internet search engine , has partnered with Black Pages Inc. to produce the first National Black Pages Directory of this magnitude.

Sept. 11, 2007 - [PRLog](#) -- According to Aaron Rollins, founder of BlackFind Inc., the Black Pages concept started over 30 years ago in Atlanta, Georgia. Since then, Black Page Directories have been produced in over 61 markets nationwide. In addition, these powerful directories are produced in Canada and the Caribbean as well.

Mr. Rollins added, "The Black Pages Directories have served us with a local means of advertising within and around our communities; but, in order for our people to grow, we must push past the boundaries of the local cities and counties. We have to extend our reach to include the state, the nation, and the world at large."

The legendary visionary, Dr. Maya Angelou, lent her approval of this publication when she said, "I would be honored to be involved with such a brilliant idea."

Mr. James Menefer, National Sales Director for the National Black Pages Directory, received a call from the staff of actor, Danny Glover, saying, "We will be honored to have Mr. Glover's picture on the cover of the directory."

The Honorable Desmond TuTu stated, "I have no problem with my picture being on the cover of the book."

The internet search engine will assist in publishing an annual International Black Pages Minority Business Directory, consisting of over 70,000 African/African American businesses, with a projected distribution of 1.5 million copies.

The directory will be distributed internationally to churches, newsstands, subscriptions, on HBCU campuses, alumni organizations, Sorority and Fraternity conventions and events, as well as governmental agencies and major corporations.

Mr. Rollins stated, "The aim of BlackFind Inc. is to enable Black businesses to break through the financial barrier of advertising on a statewide, national and international front . Our goal is to bridge the gap between black consumers and black owned businesses and corporations worldwide. We will do so by leveling the playing field, and empowering African/African American business owners to confidently compete internationally for the Black consumer dollar."

The linking of the Black consumers, Black owned businesses, and the BlackFind.com National Black Pages Directory could literally change the way we as consumers do business, while strengthening the economic bases in our African/African American and international communities abroad.

Approximately 9,000 distribution points will be setup around the country in barber shops, hair salons, restaurants, grocery stores, bookstores, and other businesses. In addition international colleges, universities, and libraries will be targeted to carry this powerful directory and resource guide.

“This National Black Pages Directory brings with it the potential of positive advertising exposure for hundreds of thousands of African and African American businesses by promoting the economic development of minority business. By creating a high level of visibility within the African American national and international community, we will expand beyond the local and limited reach of the cities. The directory will also serve as an educational and informational tool by increasing world wide consumer awareness of available resources, public services and community events,” states Mr. Rollins.

This publication will become known as THE global referral guide to assist corporations, private industry and governments with supplier diversity initiatives.

If you’d like more information about the National Black Pages Directory, or to schedule an interview with Aaron Rollins please call Teresa Lewis at 1.888.817.9907 or e-mail her at acrollins@blackfind.com

Website: bp.blackfind.com/media_kit.htm

--- End ---

Source	Khepera James Menefer
Website	https://bp.blackfind.com/media_kit.htm
City/Town	Jackson
State/Province	Mississippi
Zip	39056
Country	United States
Industry	Marketing , Advertising , Directory
Tags	Black , Blackfind , Blackpages , DIRECTORY , Aaron Rollins , James Menefer , African American , African , Minority Businesses , Worldwide
Link	https://prlog.org/10030397



Scan this QR Code with your SmartPhone to-

- * Read this news online
- * Contact author
- * Bookmark or share online