

atOnePlace.com does a new look for Indian Real Estate.

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New tools for easier finding of Indian Real Estate Properties being launched for home seekers and investors looking to buy Indian properties.

NOIDA, INDIA / SAN RAMON, CA. – September, 11t., 2007- atOnePlace.com, an online marketplace for Indian Real Estate that empowers individuals and Realtors to buy and sell Indian residential and commercial properties, launched a newly designed version of its website today – www.atOnePlace.com.

The new website provides home seekers a much better view of available solutions and faster searching of new properties. It also showcases the new properties in a standard format for easier comparison. The company has plans to roll out new features like compare tools, Legal Corner soon.

““Our users have been the biggest inspiration behind the new look. Our business model is based on a Real need faced by Real people. People who want to invest in India, but the fact that they are geographically distant comes in their way. Customers play a key role in shaping the future of atOnePlace.com. The feedback we get from our users is most critical for us in terms of prioritizing our product roadmap.

We want to make the Right product, the Right way! We want to hear from you...a lot! So we are starting a new informal group to discuss what atoneplace should focus on in the years to come. Join the group at <http://finance.groups.yahoo.com/group/atoneplace/> and share your thoughts with us” says Manisha Gupta, co-founder atOnePlace.com

atOnePlace™ is an online marketplace of Indian real estate where developers from different part of India can showcase their projects in a standard format and buyers get to leverage the power of technology for the awareness, information, analysis and transactions of those opportunities. The marketplace offers buyers with information tools for any new projects that show up in location of their choice.

The company’s model is a highly innovative and a total deviation from other real estate portals. “Selling Real estate is not similar to selling books on Amazon.com. Real estate is a high-ticket item and needs buyers to make a much-informed decision. Information is POWER and that’s why Google became Google. We strive to provide the speed and depth of information to our customers and then provide them with a framework to connect locally to buy their dream home 1000’s of miles away, without having to go there” says Gunjan Garg, co-founder and CEO of atOnePlace.com.

Another interesting facet of this business model is that it empowers the Realtors®. “Realtors are professionals who invest a lot of time and energy in learning about new opportunities, analyzing and managing their inner circle of customers. They bring tremendous amount of value to the table – both for the buyer and for the seller. They can’t be ignored” says Gunjan. “Until now, a REALTOR® was limited to selling properties in his geographic area. Now he could be operating in USA or Canada or UK yet can leverage atOnePlace’s framework to sell international properties” he added.

At the time when property value appreciation at USA, Canada, UK and other economies slow down, there are other places in the world where the growth is tremendous. This opens up a huge opportunity for certain homebuyers to invest outside of their residence markets.

About atOnePlace.com

atOnePlace™ is an online Indian Real Estate market-place built to bridge the Information, Trust and Service level expectations of an average customer with Indian Real Estate. atOnePlace.com™ provides solutions to home seeker who is looking to invest in the emerging Real Estate Opportunities eliminating asymmetries of information and minimizing transaction inefficiencies. atOnePlace.com™ empowers REALTORS® and Loan Agents to expand their product portfolio with Indian Properties. atOnePlace.com™ offers different marketing solutions to developers with legit properties. atOnePlace.com™ currently has offices at USA & India.

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