

Engel & Völkers Group Real Estate Expert Offers Global Luxury Housing Perspective to Press

Joerg Buchen, from the Hamburg, Germany headquarters of Engel & Völkers Group, a 30-year-old global real estate company, will present an international perspective on the luxury market in Florida, the U.S. and worldwide Sept. 25 in Tampa, FL.

Sept. 11, 2007 - [PRLog](#) -- Joerg Buchen, an executive from the Hamburg, Germany headquarters of Engel & Völkers Group, a 30-year-old global real estate company, will offer an international perspective on the luxury real estate market in Florida, the U.S. and worldwide Sept. 25 in Tampa, FL. Engel & Völkers Group is the world's leading company for the sale of premium real estate.

Topics to be addressed at that Tuesday morning briefing include:

- o Expansion and growth of Engel & Völkers Group into U.S. & Florida
- o How Engel & Völkers Group encourages and influences international investment in Florida
- o Worldwide and domestic perspective on high end housing market

The presentation will be held at the Centre Club in Tampa's Westshore area, 123 South Westshore Blvd., 8th Floor, in the Bayview 1 Room. Doors open at 8:30 a.m. and the program will begin at 9 a.m. For directions, go to: <http://www.centretampa.com/directions.htm>.

Media representatives are asked to confirm attendance by noon, Friday, Sept. 21, with Mary Lou Janson, 813-361-1061 or mary_lou_j@hotmail.com.

Founded almost 30 years as a company for the sale of high-class residential real estate in Hamburg, Engel & Völkers has grown into one of the largest real estate brokerage companies and is now one of the world's leading real estate service companies, represented in 26 countries spanning all five continents. The group is managed from its head office in Germany. Two additional headquarters in New York and Hong Kong are expanding activities in North America, Asia and Australia, respectively. Engel & Völkers specializes in providing services in all aspects of property transactions: consultancy, leasing and sales form the core competences of Engel & Völkers for its private and institutional clients.

The success of the company is based on a partner system with self-employed entrepreneurs around the globe as partners. Engel & Völkers offers those entrepreneurs the opportunity to use the company's strong brand name and its successful concept, comprising a comprehensive and precisely defined service system, for the development of their own successful company. Its success is due to specialization in submarkets and excellent training of all highly qualified partners and employees, ensuring optimum service quality.

The growth of Engel & Völkers is based on the franchise system as well as on the "shop concept" established in the mid 1990s. The real estate shops designed in the same corporate design in the best locations create significantly greater proximity to clients and make Engel & Völkers a well-known international brand.

For more information, go to <http://www.engelvoelkers.com/florida>.

The Engel & Völkers Group

The Engel & Völkers Group was established more than 30 years ago in the western suburbs of Hamburg, Germany as a purely residential estate agency. Today the Engel & Völkers Group has achieved a leading position in the European market and a prominent position in the global luxury real estate market. Engel & Völkers provides real estate brokerage services for both buyers and sellers, focusing on upscale residential and commercial properties in top locations worldwide. Its proprietary buyer and seller system offers advanced technology that connects property shops throughout the world. Extensive training and support is provided for all franchises.

Engel & Völkers Group also publishes its own lifestyle and real estate magazine, known as Grund Genug in Europe and GG in English-speaking countries. It focuses on luxury living, exclusive destinations and famous artists, designers and business leaders plus features magnificent Engel & Völkers properties from around the world.

Engel & Voelkers Florida serves as the master franchise headquarters for Florida, providing statewide support to franchisees to ensure they have all of the necessary tools and services they require to develop, manage and grow successful real estate agencies within a clearly defined sub-market.

MEDIA CONTACT for interviews, information or images:
Mary Lou Janson, mary_lou_j@hotmail.com, 813-361-1061 or 813-251-5737 (
<http://www.maryloujanson.com>).

###

Mary Lou Janson is a Tampa, FL-based publicist who works with clients to build awareness for their brand.

Website: www.engelvoelkers.com/florida

--- End ---

Source	Mary Lou Janson
Website	https://www.engelvoelkers.com/florida
City/Town	Tampa
State/Province	Florida
Zip	33629
Country	United States
Industry	Business , Real Estate
Tags	Florida , Real Estate , Engel V Lkers , Engel Voelkers Florida , Luxury , Residential , Franchise
Link	https://prlog.org/10030306



Scan this QR Code with your SmartPhone to-
* Read this news online
* Contact author
* Bookmark or share online