

ShipGooder Launches Instant Courier Rate Search

By ShipGooder, Inc.

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Searching for a local, regional or national courier is now much faster and simpler than ever before.

TORONTO, ON -- August 27, 2007 ShipGooder, Inc. announces the launch of the new ShipGooder.com instant courier rate search engine based on AJAX technology. The free web service provides users with the ability to quickly search for local, regional and national carriers. Rates are listed in a user-friendly table, with the lowest prices automatically sorted from top to bottom.

"ShipGooder.com is the first web service that provides courier rates instantly with virtually no delay for rate information to be displayed," said Nancy Chafee, Vice President of Marketing of ShipGooder, Inc. "Our site is also the first to offer courier rates of not only national and regional carriers, but also local carriers as well. This gives users the ability to quickly scan for local couriers that may offer same-day services at competitive rates," Chafee added.

"ShipGooder uses our own proprietary Rapid Rate Server (RRS) technology with an AJAX front-end," said Franc Vodopivec, President of ShipGooder. "With RRS and AJAX, users of our website can make changes to zip codes and package weight, and see new rates displayed instantly. There's nothing else that even comes close to our speed and ease of use," Vodopivec added.

ShipGooder currently displays instant rate comparisons for FedEx, UPS and DHL, and will be adding rates for the U.S. Postal Service (USPS) and Canada Post as well as local couriers in the next two weeks. Courier rates are available for all 48 U.S. contiguous states and across Canada.

About ShipGooder, Inc.

Toronto-based ShipGooder, Inc. was founded in October 2006 after many years of preparation and planning to develop a multi-carrier rate engine that allows users to quickly compare services from national, regional and local couriers. ShipGooder.com provides an easy, fast rate engine to obtain the best shipping rates by comparing local, regional and national courier companies.

For more information and additional media resources, please visit:
www.shipgooder.com.

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