

International Society of Appraisers Announces ISA Core Course in Appraisal Studies

Chicago, IL - October 2007 - If you have been thinking about becoming a professional personal property appraiser check into the Core Course in Appraisal Studies offered by the International Society of Appraisers October 3-9, 2007 in Chicago.

Aug. 21, 2007 - [PRLog](#) -- Those of you who have been thinking about becoming credentialed as a professional personal property appraiser should check into the Core Course in Appraisal Studies offered by the International Society of Appraisers October 3-9, 2007 in Chicago, IL at the Holiday Inn Hotel & Suites O'Hare. Contact ISA at courses@isa-appraisers.org for registrations details.

Instructors:

Judy Martin, ISA CAPP

Certified Appraiser of Personal Property, estate liquidator, lecturer, and television guest appraiser. Owns and operates M&M Sales, one of the largest estate liquidators in the Chicago area. Ms. Martin has done extensive appraisal work involving insurance, estate tax liability, divorce, charitable contributions, and liability claims in addition to estate sales. She is a primary member of the revision team for the ISA Core Course in Appraisal Studies.

Leon Castner, Ph.D., ISA CAPP

Dr. Castner has a Ph.D. in Valuation Sciences; is Certified in Appreciable Residential Contents with ISA; and Certified in Antiques and Decorative Arts with AAA. He has been the recipient of the ISA Outstanding Leadership Award, Special Legislative Award, Marketing Award, and Outstanding Member of the Year Award. Dr. Castner is a long-time ISA Core Course contributor and instructor.

With new tighter regulations created by the IRS concerning donation appraisals, and a more informed public demanding educated appraisal experts, consumers are turning more and more to appraisers who are trained and credentialed by professional associations. The International Society of Appraisers, a leader in the personal property appraisal profession, has provided the public with qualified appraisers for over twenty years.

The ISA Core Course in Appraisal Studies covers appraisal theory and principles, report writing standards, professional ethics, how to accurately describe property, how to conduct market and value research and analysis, how to start your own appraisal business, and concludes with how to write an actual appraisal in a hands-on workshop. Samples of complete appraisals are given to students, along with appraisal checklists covering the required elements for standard appraisal types. These assist in developing your own appraisal style and tailoring checklists to your specialty field.

This investment in your professional excellence will help build your business and expand your client services. For more information, contact ISA today at courses@isa-appraisers.org or visit us at www.isa-appraisers.org.

About the International Society of Appraisers

The International Society of Appraisers (ISA) is a not-for-profit, member-driven association, formed to support our member needs and serve the public by producing highly qualified and ethical appraisers who are recognized authorities in professional personal property appraising. We offer a comprehensive professional development program designed to build and enhance performance in the area of personal property appraisal practice as well as specialty studies. ISA's professional development and credentialing programs, along with its strong code of ethics and professional conduct, serve as the foundation for the

organizational mission - to advance the professionalism and effectiveness of personal property appraisers.

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Website: www.isa-appraisers.org

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