Mon.itor.Us Stops Adsense and Launches Direct Advertisement

Mon.itor.Us starts providing advertisement spaces. Experiencing fast growing and targeted traffic, Mon.itor.Us provides excellent opportunities to promote website, service or product.

Aug. 20, 2007 - *PRLog* -- Mon.itor.Us community is a fast growing and influential audience of passionate business and technical minds who care about their Internet assets. The community includes business owners, webmasters, IT managers and operations personnel, business analysts, sales and marketing staff, system administrators, web developers and designers. Placement ads on Mon.itor.Us provide high ROI for promotion of hosting, web development and design services, search engine optimization and marketing services, online application services, online shops, blogs etc.

There are two ways to advertise on Mon.itor.Us: permanent monthly sponsorships across all or dedicated Mon.itor.Us pages and traditional CPM-based advertising. "We are committed to provide the most complete websites monitoring service for free", says Hovhannes Avoyan, CEO and Founder, "Advertisement will help to cover our costs and provide better service to our users".

Mon.itor.us previously used Google Adsense, but recently Google closed the account claiming that invalid clicks were generated on the site, without providing any proving facts. "We see this case in positive way and are starting our own advertisement program, which we believe will provide more adequate advertisement for our community and more revenue for our service", adds Avoyan.

About Mon.itor.Us
Mon.itor.Us is a leading free global websites and networks monitoring service measuring on 24x7 basis key performance indicators of websites, web applications and network resources. The service offers error detection, alert notification, detailed uptime and performance reports, real time snapshot views, and web site traffic analysis. It currently has over 11,000 users and monitors more than 53,000 sites.

Contact: Gayane Dallakyan
Sales and Marketing
Email: gdallakyan@monitis.com
Web: http://mon.itor.us
Web: http://monitis.com

Website: www.mon.itor.us

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Source	Gayane Dallakyan/Sourcio
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