

GLAMOUR Magazine Reveals Fall Fashion Trends That Enhance Curvy Figures

Source: *Cherished Woman*

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The hottest look of the season is the kimono dress, a trend that doesn't require a Kate Moss-like figure that will hide your flaws and enhance your curves without breaking a sweat!

The fashion experts at GLAMOUR magazine prove that body-conscious designs are always more flattering than oversized styles. The September 2007 issue features one of this fall's most popular silhouettes in **plus size clothing**, the kimono dress, which is flying off the shelves at popular online retailer Cherished-Woman.com, <http://www.cherished-woman.com>, a site dedicated to **trendy plus size clothing**.

Shopping for fashion forward **plus size clothes** used to be a difficult task but thanks to designer **Abby Z** shopping just got a lot more fun. Abby Z designs plus size couture fashion that has inspired a huge celebrity following. Her clients demand modern, curve-flattering styles that allow them to be just as hip and trendy as their thinner peers. She constantly defies the cookie cutter mold of fashion and makes it known that being hip isn't predicated on your dress size. She is the first designer to challenge the fashion industry that plus size women want to wear trendy styles. "The reality is that most companies do not make trend-setting, fashion forward clothing for the plus size woman. I am here to reinvent that reality," says Abby Z.

In stunning before and after pictures GLAMOUR magazine shows curvy women that wearing styles that define your waist allows a sexy shape to emerge. To highlight this GLAMOUR selected **Abby Z's Kimono Dress** with its empire waistline and slenderizing v-neckline, which follows curves instead of hiding them, as the better choice for plus size women to enhance their curvy figures. This stylish **plus size dress** can be worn casually with leggings and ballet flats or dressed up with heels for work or a fun night on the town. Additional styling options and pictures of this fashion forward design from Abby Z can be found online at <http://www.cherished-woman.com>, which was founded by plus size fashion model Nancy Baum. "I am pleased to feature Abby Z's Kimono Dress," says Baum. "Abby's designs are always on the cutting edge of fashion. She is one of the few designers that know how to enhance a woman's curves for the better."

Baum created her online retail clothing business to deliver **sexy and trendy plus size clothing** specifically designed for plus size women. Her successful e-store runs an innovative advertising campaign where real customers are chosen as models for the designer plus size clothes the site sells. Cherished-Woman.com is currently conducting a search for its newest plus size model. Applicants can visit the web site to get all the details and submit their pictures. A new model will be selected next month and will be featured in the fall and winter campaigns.

To be one of the first to own the Abby Z Kimono Dress featured in GLAMOUR magazine or other popular designer labels visit <http://www.cherished-woman.com> today. For a limited time only the company is offering free ground shipping to all domestic US customers.

About Cherished-Woman.com:

Cherished-Woman.com, an Internet retailer of trendy plus size clothes, was founded by Nancy Baum, entrepreneur and former plus size model. The online boutique features high-end, designer plus size fashion aimed at bringing out the natural sex appeal of the modern woman, no matter what her dimensions. Cherished-Woman.com's collection of plus size designer clothes includes, Abby Z, Anna Scholz, Darren Trentacosta, Jessica Svoboda, and many more exciting designers lined up for 2007.

About Abby Z:

Abby Z is a fun, contemporary designer who is looking to bring luxury and style to the plus size customer. Abby Z offers great fit, affordability and great looking clothes that will never go out of style. Sizes range from 14 and up.

Category Fashion, Retail, Shopping
Tags plus size clothing, plus size clothes, plus size dresses, trend plus size clothes, sexy plus size clothes,
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