

## **Senn Dunn Insurance Welcomes Bobby Salmon as Director of Insurance Operations**

*Senn Dunn Insurance, a full-service independent agency headquartered in Greensboro, North Carolina, announced the addition of Bobby Salmon as director of insurance operations in its Raleigh office.*

**July 31, 2007** - [PRLog](#) -- Raleigh, NC – Senn Dunn Insurance, a full-service independent agency headquartered in Greensboro, North Carolina, announced the addition of Bobby Salmon as director of insurance operations in its Raleigh office. In this position, Salmon will act as agency manager and oversee the growth of business in the Triangle.

“Bobby is an experienced leader and will be handling the day-to-day operation of the office as well as contributing to strategic planning,” said T. Gray McCaskill, CLU, CPCU, president of Senn Dunn. “Senn Dunn continues its investment in top talent with the hiring of Bobby.”

Prior to joining Senn Dunn, Salmon worked with Home Insurance Agency in Durham and BB&T Insurance Services in Research Triangle Park. He serves on the Independent Insurance Agents of NC’s (IIANC) Board of Directors, as well as other IIANC committees.

“Bobby has been on our board for 5 years,” said Bob Bird, ceo of IIANC. “He gets involved, always takes his work seriously and exerts his leadership through participation. His active role in committees such as the political committee shows his true interest in what’s happening in the legislation of this industry.”

Salmon is a lifetime resident of Durham, NC, and is involved with Holt Athletic Association, Durham YMCA, a past member of the Durham Jaycee’s and other community organizations.

For more information on Senn Dunn, please call 800-598-7161 or visit [www.senndunn.com](http://www.senndunn.com).

About Senn Dunn:

Senn Dunn Insurance is North Carolina’s largest privately owned independent agency. Founded in 1927 in Greensboro, North Carolina, Senn Dunn provides commercial insurance, personal insurance, bonding, and employee benefits. The company has more than 100 employees and brokers insurance policies for more than 160 insurance carriers. Throughout its 80 years, Senn Dunn’s core principles of business remain steadfast – dealing with customers honestly, professionally and respectfully. Senn Dunn has been named as the National Insurance Agency of the Year by two top national insurance journals in 2004 and again in 2006. This agency has also appeared on the list of the Top 100 Largest Property/Casualty Independent Agencies in the United States in 2003, 2004 and 2005. As the only Assurex Global Partner in the Carolinas, Senn Dunn is one of 123 prestigious, internationally linked agencies capable of offering global insurance coverage.

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