

Del Webb Charleston: Offers a First Glance into the Community

By Anderson Interactive

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Homesite Preview Day Will Give Potential Residents a Chance to View the Community

Charleston, S.C. – May 31, 2007 - Del Webb, developers of the active adult community coming to Cane Bay Plantation this spring, will be hosting a Homesite Preview Day on Saturday June 2nd and Sunday June 3rd. Active adults around the Lowcountry and across the nation are gathering to view and rank their preferences of future home sites. The response to Del Webb's arrival in the marketplace and to this event has been phenomenal with close to 900 attendees already signed-up.

The sessions will take place on Saturday, June 2, at 9:00 a.m. – 12:00 p.m. and 1:00 p.m.– 4:00 p.m., and on Sunday, June 3rd, at 9:00 a.m. – 12:00 p.m. and 1:00 p.m. – 4:00 p.m. at the Del Webb Charleston site off of Highway 176 in Summerville, S.C. Attendees will get a first glimpse of the future site as they travel the grounds in golf carts. Covered tents will be available throughout the site to offer shade and provide snacks and water. Potential homeowners will have a chance to learn more about the details of Del Webb Charleston and the exceptional way of life that accompanies the community. During the Homesite Preview Day, attendees will also be able to meet the Lifestyle Director, Jennifer Burton, who will give an overview of the wide-array of activities that will be available for residents. Those interested should call (877) 432-4326 or register online at <http://www.delwebb.com/prioritycharleston>.

Burton states, "We have been building active adult communities for over 46 years. We are excited to bring this pioneering spirit to the area of Charleston. The tremendous response to the Homesite Preview Day shows that people are interested in the community, trust our brand and know they will be moving into a great home. Active adults who become residents of a Del Webb community understand that it's not just about purchasing a home; it's about participating in an active lifestyle and living amongst peers."

Active adult communities historically have less strain on municipalities than their counterparts while still contributing positively to the local economy and its residents. The new Del Webb development will generate an estimated \$22.6 million in tax revenue upon the completed sale of their 1,000 homes. In addition, an estimated \$3.9 million in property tax revenue will be generated annually for Berkeley County.

About Del Webb Charleston

Del Webb Charleston is expected to open for sales in Summer 2007. As an active adult community, at least one resident of the household must be 55 years of age or better. The community will hold up to 1,000 homes on 360 acres within the master plan community of Cane Bay Plantation. Only 25 miles from historic Charleston, the community is situated close to much of the area's many offerings including Charleston International Airport, downtown Charleston, and the beautiful beaches of coastal South Carolina.

About Pulte Homes

Pulte Homes, Inc., (NYSE: PHM), based in Bloomfield Hills, Mich., is a FORTUNE 150 company with operations in 52 markets and 27 states. In 2006, it delivered 41,487 homes and generated consolidated revenues of \$14.3 billion. During its 57-year history, the company has constructed nearly 500,000 homes. In 2006, Pulte Homes received the most awards in the J.D. Power and Associates® New Home-BUILDER Customer Satisfaction Study, marking the seventh-straight year Pulte

achieved this distinction. Under its Del Webb brand, Pulte is the nation's largest builder of active adult communities for people age 55 and better. Its DiVosta brand is renowned in Florida for its Built Solid™ building system and distinctive master-planned communities. Pulte Mortgage LLC is a nationwide lender offering Pulte customers a wide variety of loan products and superior service.

Websites: <http://www.pulte.com>; <http://www.delwebb.com/charleston>; <http://www.divosta.com>

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