

Kanetix Study Suggests Women Are Better Drivers Than Men

By Kanetix Ltd.

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A recent kanetix study asked the question "Who is the better driver—men or women?" Based on the online auto insurance shoppers in 2006, the trends found might surprise you and offer some insight into this age old debate.

TORONTO, June 8, 2006 -- Today, kanetix (<http://www.kanetix.ca>), Canada's insurance marketplace, released results of a recent light-hearted study suggesting that based on 2006's auto insurance shoppers at <http://www.kanetix.ca>, women are better drivers than men.

By looking at the group of auto insurance shoppers from 2006 as a whole, and breaking it down into gender sub-groups, the study clearly shows that men are more likely to have a ticket. For example:

- Men were 3 times more likely to have a ticket for speeding less than 45 km/h over the limit.
- Men were 2.8 times more likely to have a ticket for disobeying a traffic sign or signal.
- Men were 5.7 times more likely to have a ticket for not wearing their seatbelt.

As well, the study showed that for the most popular type of accident, where the driver struck an object or vehicle, Canadian drivers getting quotes in 2006 entered that they struck an object or vehicle 34,022 times. Of these accidents, women drivers accounted for only 34 per cent of the total.

"Of course, there is much more than just tickets and accidents needed to determine who's a better driver," explains Gregory Ellis, Co-founder of kanetix. "But, it's certainly interesting to see the obvious gender divide in our behaviour behind the wheel."

Whether you have a spotless driving record, a ticket or two, or even an accident, [kanetix.ca](http://www.kanetix.ca) can help you ensure you are not paying unnecessarily high auto insurance premiums (and many people do.) At <http://www.kanetix.ca/auto-insurance>, kanetix offers auto insurance consumers—male or female—a better and quicker way to shop for auto insurance; after all, kanetix is the website where insurance companies compete, and you save money.

About kanetix

Launched in October 1999, kanetix is Canada's only national, online insurance marketplace. The kanetix insurance information and shopping service brings consumers and insurance companies together in a one-stop shopping environment. Each day, thousands of consumers visit the kanetix website to compare insurance quotes from a variety of Canadian insurance companies. Users can select the insurance quote of their choice and choose to complete the application for coverage online or purchase their policy over the phone.

In addition to the insurance marketplace, kanetix is the leading provider of online insurance quotation technology and develops online quotation systems and websites for some of Canada's leading insurance providers.

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