

## **Finally Real Business Level Conferencing Available in Second Life!**

*By Great America Networks Conferencing, LLC*

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*A new full service audio conferencing solution has arrived in Second Life. Great America Network Conferencing (GANC) unveiled its full service conference packages to companies or groups that want to hold large meetings in Second Life.*

Is your organization ready to experience the transition from a life of constant travel and the associated expenses associated with attending meetings across the globe? Are your employees constantly flying throughout the country, spending an hour to get to the airport, an hour waiting for their flight, 5 hours on the plane, another hour to get to their hotel room and yet another hour to travel to the meeting location, to then sit in a meeting room with colleagues or clients for a ONE HOUR MEETING? If this is a frequent scenario for your organization, then you will be glad to know that there is an alternative.

Collaboration in a Virtual World environment will allow your organization to achieve all of the results from that same face-to-face meeting, without all of the wasted time, effort, and expense. Imagine this scenario:

Your marketing team is getting ready to roll out a test concept of their new product. The Marketing Director calls for a product assessment meeting to be held. Each member of the team is told to meet in "Morocco". The members go to our website and sign on to Second Life directly from our home page. After signing in, each member is taken directly to a "Tutorial Island" that provides them with a detailed walk-through of how to coordinate and interact in their new environment. The training will consist of how to use their interface, what an avatar is and how to change their look and feel, how to move throughout the world of Second Life and much more.

After the initial orientation session, each team member is directed to his or her conference facility. Upon arrival a fully trained and knowledgeable Meeting Consultant greets them. The Meeting Consultant's responsibility is to ensure that each team member is capable of participating in his or her meeting to the fullest extent. This includes providing them with detailed instructions on how to access the audio portion of their conference either through an audio stream, or via telephone conference and Toll-Free number, as well as how to view and access any documentation or presentations on their web browser or in-world.

So, what do we have? A fully interactive team meeting, a 3D Rendering of the new product to be launched, a power point presentation, an aesthetically pleasing visual layout, crystal clear audio conferencing powered by millions of dollars in audio conferencing equipment, an audio stream through the PC speakers for attendees who only want to "listen" to the conference, and the capability to collaborate in real time with various documents and products. A fully trained Meeting Consultant that will provide a multitude of services facilitates all of this.

Audio Conferencing - done through our state-of-the-art Compunetix bridging platform with the capability to bridge up to 5,000 participants at once. Crystal clear voice quality on a platform that is designed for 24/7 uptime and reliability on a fully redundant carrier network in a co-location facility in downtown Chicago IL that provides for emergency backup power, multiple power grids, multiple carrier egress and much more.

Web Conferencing - we will allow you to project your PowerPoint presentations, documents and applications into the Second Life world, while also allowing your participants to choose to work in world, or directly through their Internet Browser, based on their personal preference. You can do PowerPoint

presentations, desktop sharing, application sharing and much more with our proprietary web conferencing platform.

Conferencing Venue - We currently offer a Moroccan based theme that will literally "wow" your conference participants. The attention to detail is amazing, and your conference participants will be talking about your event for months to come. You truly have to see this venue to believe it. In addition to that, we provide a fully staffed Meeting Consultant platform that provides your participants with a one of a kind service. Think of them as a concierge for your conferencing event.

To wrap everything up with a tidy bow, we also offer a single sign on for your participants directly from our website, they are then taken directly to our own personal tutorial sim where they are given an in-depth tutorial walk through on how to use Second Life that will knock their socks off.

As you can see, there is no comparison to our services and offerings in the entire world of Second Life or the Real World for that matter. If you are a business who is trying to conduct more effective meetings, or trying to bring your business into Second Life, that we truly are the partner who can make that happen for you.

Category	Business, Technology, Multimedia
Tags	conferencing, conference, meeting, presentation, second life, virtual world, metaverse, 3d
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