

Catenate Sdn Bhd do the double at "Brands Hatch"

By Catenate Sdn. Bhd.

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Catenate scored a double 'victory' at the Brand Hatch with the signing of an MOU with world renowned performance car parts manufacturer Janspeed.

Brands Hatch, London, April 2007.

Kuala Lumpur Malaysia:- While the Catenate sponsored A1 Team Malaysia car didn't have the best of days in the final leg of the A1 World Cup of Motorsport held at Brands Hatch, Catenate Sdn Bhd scored a double 'victory' at the track, with the signing of an MOU with world renowned performance car parts manufacturer Janspeed, as well as the formal signing of an exclusive supply contract to UK auto parts distributor N C Lancaster.

The Janspeed MOU details a long term strategy for the supply of high performance components from Catenate's progressive metal stamping facilities in Shah Alam Malaysia to the UK and used in the manufacturing of Janspeeds world renowned performance car exhausts systems.

"We're extremely pleased to be able to sign the MOU with such a prestigious brand as Janspeed, at what could be considered the spiritual home of British Motorsports" Commented Glen Stidolph, CEO of Catenate Sdn Bhd, adding "In being able to successfully supply Malaysian components to Janspeed, while the Malaysian A1 Team is competing for the top honours in the A1 World Cup of Motor Racing in the background, is a massive testament to the high standard and quality of engineering and manufacturing that Malaysia offers"

The signing of the MOU is the conclusion of a 2 year 'search' by Janspeed Managing Director Mark Vaughan, to find the 'best fit' partner company in Asia that can provide the level of high quality components that Janspeed require, as well as a platform to support the Janspeed brand in its expansion in Asia.

Mark Vaughan explained "The Janspeed brand is synonymous with high quality performance and high quality 'finish' throughout all of our product range, and finding the correct partner that can maintain these very high standards for our existing markets, but also carry this through into new and emerging markets in Asia is fundamental, and I strongly believe that Catenate can achieve this, I only wish I had considered looking at Malaysia first and perhaps I may have met Catenate earlier"

Also during the Brands Hatch weekend, Catenate Sdn Bhd and N C Lancaster Ltd formally signed the exclusive supply contract which had been agreed earlier in 2007.

Effective from Jan 3rd 2007, the contract is for the supply of flexible exhaust couplings to N C Lancaster automotive aftermarket supplies division and potentially replaces all of N C Lancaster's requirements for this product group, for the first time appointing a preferred supplier for all exhaust system variants.

Catenate Sdn Bhd:

Is a 'Best Source' product design and manufacturing service company based in Malaysia, S E Asia. Offering sub contract turnkey outsource manufacturing solutions for a range of OEM industries that require progressive metal stamping, metal formed and plastic injection moulded products, welding, powder coating and secondary processes through to full assembly that are "ready for retail"

Also utilizing the multi cultural maturity, language comprehension and natural empathy unique to

Malaysia , Catenate Sdn Bhd provides a unique business model of niche up-selling BPO services. (Business Process Outsourcing) Catenate Sdn Bhd specializes in real-time behavioral marketing and live interaction services.

Janspeed Ltd:

Janspeed has a long and enviable history in Motorsport, winning their first touring car championship as far back as 1974, and known the world over for their performance-tuned, free-flow exhaust systems which are hand crafted to meet individual requirements of manufacturer's specifications, producing over 50,000 units per year. Janspeed expertise goes a lot deeper than just motor sport and exhausts; They have been commissioned for design, engineering and manufacturing projects by such prestigious marques as Lexus, Aston Martin, MG, Nissan, Rover, Chrysler, Lotus and Ford

N C Lancaster Ltd:

An established distributor of Automotive and Pharmaceutical products, Having built up an unrivalled reputation in the UK for their high levels of service and customer support. Ideally located on the main arterial motorways in the Northwest of the country, N C Lancaster offers product consolidation and JIT (just in time) delivery to small and medium sized customers normally only experienced by much larger OEM companies.

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